



TEXAS ECONOMIC DEVELOPMENT COUNCIL

2017 Committee Overview

Overview

Joining and becoming active in one or more of the TEDC's committees is an effective way to get involved in the TEDC and advance the goals of the economic development profession. The success of the TEDC largely depends on the talent, energy and expertise of TEDC members and their work on various committees.

How to Get Involved

The first step is to orient yourself with the different TEDC committees and decide which committees interest you the most. The next step is to contact the TEDC office to request to join a committee. The time commitment involved in serving on a TEDC committee varies and depends on how much time you have to offer. *Committee meetings as the TEDC conferences are open to all conference registrants, unless otherwise noted on the Agenda.*

Committees whose members are designated by the TEDC By-laws and/or appointment:

Budget, Community Economic Development Award (CEDA), Compensation, Executive, Investment, Nominating

Committees open to all TEDC members:

Communications, Conference, Economic Development Sales Tax, Education, Forward Planning, Legislative, Membership, Political Action Committee (PAC), Transportation, Water, Workforce Development.

Budget Committee

2017 Chair: Greg Sims

- *Chair* – Treasurer of the Board
- *Committee Members* – Chair of the Board, President/CEO (ex-officio), Board Chair-Elect, Chair of the Membership Committee and two (2) at large board members appointed by the Board Chair
- *Duties* – Review and approve the annual budget of the association and submit recommendations to the Executive Committee that the annual budget be approved by the board at the Annual Conference; oversee the annual Audit of the association and present the results to the board at the first meeting following completion of the Audit.

Communications Committee

- *Chair* – Appointed by the Chair of the Board
- *Mission* – To advance and promote the TEDC "Brand" to members and prospective members while also assisting staff and committee representatives formulate a cohesive and consistent message
- *Duties* – (1) Assist in promotion of scheduled TEDC events; (2) Enhance social networking activities; (3) Coordinate the publication of topics designated to encourage discussion among members and non-members using social media tools; and (4) Facilitate messages and communication from all TEDC committees

2017 Co-Chairs: Misty Mayo, Nancy Windham

Community Economic Development Award Committee

2017 Chair: Ray Dunlap

- *Chair* – Appointed by the Chair of the Board *Committee Members* – Fifteen (15) members comprised of TEDC members representing a geographic distribution of the state and regional/utility members
- *Duties*: To review and score the CEDA award nominations for the year

Compensation Committee

2017 Chair: Fred Welch

- *Chair* – Chair of the Board
- *Committee Members* – Chair-Elect and Immediate Past Board Chair
- *Duties* – Set objectives and perform the annual performance review of the President/CEO; meet prior to the annual board retreat to recommend to the Executive Committee any changes or additions to the compensation and benefits package of the President/CEO; provide oversight on general compensation and benefit plan matters.

Conference Committee

- *Chair* – The Vice-Chair/Programs
- *Mission* – To provide general guidance and assistance in the cost-effective delivery of TEDC conferences to meet the educational and networking needs of TEDC members
- *Duties* – (1) Work with TEDC staff to assist with the planning and execution of the TEDC conferences with special emphasis on the Annual Conference; (2) Work with the TEDC staff to identify timely conference topics; (3) Work with TEDC staff to identify and recruit credible presenters to speak on relevant topics; and (4) Help secure financial sponsorships

2017 Chair: Karen Dickson

Economic Development Sales Tax Committee

- *Chair* – Appointed by the Chair of the Board
- *Mission* – To monitor all issues related to the economic development sales tax
- *Duties* – Monitor legislation that may impact the economic development sales tax and make recommendations to the Board

2017 Chairs: Wesley Burnett, Dave Quinn

Education Committee

- *Chair* – Appointed by the Chair of the Board
- *Mission* – To identify and promote educational programs meeting the professional development and/or certification needs of TEDC members
- *Duties* – (1) Identify education topics of interest to TEDC members; (2) Identify topics, moderators and panel members for Peer Group Roundtable sessions; (3) Monitor certification issues and report to the Board as needed; (4) Monitor continuing education opportunities and report to the Board as needed; and (5) Provide recommendations regarding the Basic Economic Development Course

2017 Co-Chairs: Kent Sharp, Janis Crawley

Executive Committee

2017 Chair: Fred Welch

- *Chair* – Chair of the Board
- *Committee Members* – Current officers (Chair-Elect, Conference Committee Chair, Membership Committee Chair and Treasurer) Immediate Past Board Chair, and three (3) at-large board members appointed by the Chair of the Board (no company or organization may be represented by more than one person)
- *Duties* – Governing authority of the association

Forward Planning Committee

- *Chair* – Chair-Elect **2017 Chair: Tom Long**
- *Mission* – To provide a guiding vision for TEDC across all aspects of the organization
- *Duties* – (1) Provide strategic planning for the organization; (2) Provide guidance in the location of future events; (3) Provide recommendations to improve the value of TEDC membership; and (4) Identify future trends in economic development and make recommendations to the Board regarding the need for conference sessions, education workshops, speakers, and other resources that will serve to better prepare TEDC members for future professional success

Investment Committee

2017 Chair: Fred Welch

- *Chair* – Treasurer of the Board
- *Committee Members* – Chair of the Board, President/CEO (ex-officio), Chair-Elect, Chair of Conference Committee, Chair of Membership Committee and two (2) at large board members appointed by the Chair of the Board
- *Duties* – Review investment policy of the association prior to the first board meeting of the year; report and recommend to the Executive Committee and the Board any changes thereto to the investment policy; review the recommendations of the President/CEO and the association's investment adviser.

Legislative Committee

- *Chair* – Appointed by the Chair of the Board **2017 Co-Chairs: Tom Mullins, Scott Connell**
- *Mission* – To monitor the Texas legislature and advocate actions necessary to ensure the profession of economic development has the statutory tools necessary to grow communities throughout Texas
- *Duties* – (1) Provide a forum to discuss legislative issues affecting economic development in Texas; (2) Work with TEDC staff to develop a bi-annual Legislative Agenda for approval by the TEDC board; and (3) Work with TEDC staff to publish a bi-annual Legislative Summary Report for distribution to the TEDC membership

Membership Committee

- *Chair* – The Vice-Chair/Membership **2017 Chair: Dale Fowler**
- *Mission* – To retain and expand active and volunteer memberships in the TEDC
- *Duties* – (1) Individually and through TEDC programs, actively solicit and recommend new members for approval by the Board; (2) Serve as membership ambassadors by contacting new members on behalf of the TEDC; (4) Assist in the implementation and coordination of the Mentorship Program, and (4) Oversee the TEDC membership and compensation survey projects

Nominating Committee

2017 Chair: John Osborne

- *Chair* – Immediate past Board Chair
- *Committee Members* – Seven (7) members in total, the immediate past Board Chair and Six (6) members appointed by the Board Chair representing a geographic distribution of the state
- *Duties*: To review board nominations for the year, conduct a meeting to discuss potential board nominees, and submit their recommendations to the TEDC board at the Annual Meeting

Political Action Sub-Committee (TEDC PAC) Committee – A Sub-Committee of the Legislative Committee

- *Chair* – Appointed by the Chair of the Board **2017 Co-Chairs: Lisa Denton, William Myers**
- *Mission* – To raise the level of influence of the TEDC representing the greater interest of economic development in the State of Texas
- *Duties* – (1) Work with TEDC staff to develop programs to raise funds for the PAC and assist with those programs; (2) Individually and as a committee, recruit new PAC members; (3) Assist TEDC staff with the Annual PAC Auction; and (4) Work with TEDC staff and the TEDC legislative consultant to identify members of the Texas Legislature deserving of PAC contributions

Transportation Committee

- *Chair* – Appointed by the Chair of the Board **2017 Co-Chairs: Roger Feagley, Paul Davis**
- *Mission* – To determine the TEDC's role in future transportation legislation initiatives and provide guidance and assistance to TEDC in transportation related economic development matters
- *Duties* – (1) Assist TEDC in developing its role in transportation legislation initiatives; (2) Assist TEDC in informing and educating TEDC members on transportation related economic development issues

Water Committee

- *Chair* – Appointed by the Chair of the Board **2017 Co-Chairs: Kevin Carter, Arleene Loyd**
- *Mission* – To determine the TEDC's role in future water legislation initiatives and provide guidance and assistance to TEDC in water related economic development matters
- *Chair* – The Chair of the Board shall appoint the Chair of the Special Committee on Water
- *Duties* – (1) Assist TEDC in developing its role in water legislation issues; (2) Assist TEDC in informing and educating TEDC members on water related economic development issues.

Workforce Development Committee

- *Chair* – Appointed by the Chair of the Board **2017 Co-Chairs: Kent Andersen, Jennette Killingsworth**
- *Mission* – To monitor issues related to workforce development and advocate programs enhancing the readiness and capabilities of the Texas workforce
- *Duties* – (1) Work closely with the Texas Workforce Commission and regional workforce boards to ensure that TEDC members are well informed of relevant workforce development issues; (2) Work with TEDC staff to manage the Workforce Excellence Award program; (3) Review the award nominations and score the entries related to the Workforce Excellence Award program; (4) Suggest topics related to workforce development for TEDC conferences