



### *Ideas*

A place where ideas are shared and connections are made



### *Information*

We are a one-stop-shop for economic development information



### *Influence*

We are the voice of the economic development profession at the Texas Capitol



TEXAS ECONOMIC DEVELOPMENT COUNCIL

## Resources

### *Past Conference Presentations*

TEDC members may download presentations from our TEDC conferences for up to one year after the event.

### *Resource Library*

The TEDC's online resource library provides members with access to a wealth of sample documents, reports and links related to economic development topics and programs.

## Publications

### *Legislative*

The TEDC publishes a Legislative Agenda, an End-of-Session Legislative Wrap-Up Report, and an Economic Development Sales Tax Primer during the legislative session years

### *Surveys*

The TEDC publishes a bi-annual Compensation & Benefits Survey and a bi-annual Membership Survey.

### *Reports*

In the Fall of 2014, TEDC published "Catalyst For Growth", a report on the economic impact of 25 Years of the Economic Development Sales Tax titled.



## Conferences, Education and Professional Development

### *Conferences*

The TEDC hosts three to four conferences per year, each offering an engaging mix of sessions and discussions on current economic development issues. All conferences provide networking opportunities. Beginning in 2013, TEDC began hosting the Texas Women in Economic Development Conference.

### *Education and Professional Development*

- **Basic Economic Development Course** – the BEDC provides participants with a comprehensive understanding of the keys to successful economic development. For those new to the profession, the BEDC is accredited by the IEDC and is the first step toward professional certification in economic development.
- **Economic Development Sales Tax Workshops** – designed specifically for EDC board members and local elected officials. The workshops include information about the Type A & Type B sales tax for economic development, as well as Open Meetings and Public Information Act Certification.
- **Workshops & Webinars** – The TEDC offers workshops and webinars on topics such as entrepreneurship, small business development, economic development finance programs, business retention, marketing, strategic planning and board development, among others. TEDC hosts seminars focused on business recruitment and site location that invites leaders in the site selection industry.



# Advocacy

## *Legislative*

The TEDC has consistently led legislative efforts to protect critical economic development programs, including the Economic Development Sales Tax, the Texas Enterprise Fund, The Texas Economic Development Act (Chapter 313), the Skills Development Fund and Enterprise Zones legislation.

## *Political Action Committee*

The TEDC's Political Action Committee (PAC) provides financial support to candidates and office holders who support a robust, competitive environment for economic development in the state. Since 1997, the TEDC PAC has helped economic developers build effective relationships with key decision makers at the Texas Capitol – and pass legislation that supports our profession and the communities that we serve.



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## *Award Programs*

TEDC Award programs are designed to highlight exceptional efforts and professionalism in the field of economic development.

### *Community Economic Development Award*

In 1995, the TEDC established the Community Economic Development Award (CEDA) to honor excellence and exceptional contributions of Texas communities in economic development.

### *Workforce Excellence Award*

In 2001, the TEDC created the Workforce Excellence Award (WEA) to recognize the exceptional contributions of Texas communities who have implemented successful workforce initiatives.

### *Economic Excellence Recognition Program*

In an effort to continue strengthening the knowledge and skills of economic development professionals and volunteers throughout the state, the TEDC has instituted its Economic Excellence Recognition Program.



## News

### *News & Noteworthy*

TEDC members receive a weekly email with economic development news from around the State.

### *Headline News*

The TEDC subscribes to a newsclip service to follow economic development news around the country. The newsclip service is updated daily on the TEDC's website and is a benefit of TEDC membership.

### *Member News*

TEDC members may share their press releases and news stories on the Member News section of the TEDC website.



## Jobs

The TEDC job board is a great resource for our members looking for career growth opportunities. The TEDC posts economic development jobs for our members as another member benefit.



# Membership

TEDC membership is open to anyone with an interest in economic development. Most of the TEDC's members are professional economic developers, community volunteers, or elected officials. A growing number represent local workforce development boards and some of our members work in fields related to economic development – utilities, real estate, banking, education, engineering and consulting.

*Active Membership* is \$500 per year and is for professionals who commit all or a portion of their time directly to economic development, or a related field.

*Volunteer Membership* is \$125 per year and is defined as an elected or appointed individual that serves an economic development organization in an unpaid capacity.

*State Membership* is \$25 per year and is an employee of an Austin-based state agency or administrative organization that receives its funding from state appropriations.

Visit the TEDC's website at [www.texasedc.org/membership](http://www.texasedc.org/membership) for a complete list of member benefits.

	<i>Active</i>	<i>Volunteer</i>	<i>State</i>
<b>CURRENT DUES</b>	\$500/year	\$125/year	\$25/year
<i>Information</i>			
Receive Weekly "News & Noteworthy" Emails	✓	✓	✓
Receive Member Newsletters	✓	✓	✓
Access to Member Directory	✓	✓	✓
Access to Member News online	✓	✓	✓
Access to RFP Listings	✓	✓	✓
<i>Publications</i>			
<b>Receive Copies of the following TEDC Publications:</b>			
Bi-annual Member Survey Results	✓		
Bi-annual Compensation & Benefits Survey Results	✓		
Legislative Session Agenda	✓	✓	✓
Legislative Session Wrap-Up Report	✓	✓	✓
Economic Development Sales Tax Primer	✓	✓	✓
Any "White Papers" or Reports published	✓	✓	✓
<i>Programs &amp; Events</i>			
Member Rate at TEDC Conferences	✓	✓	✓
Member Rate for Site Consultant Day Event	✓	✓	✓
Eligible to participate in Mentorship Program	✓		
Access to Past Conference Presentations	✓	✓	✓
Eligible for Awards Programs	✓		
Member Rate for Documented Sites Program	✓	✓	✓
<i>Access to Resources &amp; Data</i>			
Access to online Resource Library	✓	✓	✓
Access to Legislative Updates and Bill Tracking	✓	✓	✓
Ability to post a Job Opportunity to TEDC Job Board	✓	✓	✓
Ability to Post an RFP to RFP Listings	✓	✓	✓
<i>Leadership Opportunities</i>			
Eligible to serve on the Board of Directors	✓		
Eligible to be a Mentor in our Mentorship Program	✓		

\*Membership in TEDC is by the individual, not the organization or entity

## Three Great Reasons to Join or Renew your TEDC Membership

### 1 Ideas

The TEDC is a place where ideas are shared and connections are made. TEDC members have countless opportunities to exchange ideas and network with colleagues from around the state, as well as economic development leaders and experts from Texas and beyond.



### 2 Information

The TEDC is your one-stop shop for economic development information. The TEDC's website provides members with access to information including, legislative updates, bill analyses, news, job postings, publications and a resource library.

## About the TEDC

Established in 1961, The Texas Economic Development Council (TEDC) is an Austin-based, state-wide, non-profit professional association dedicated to the development of economic and employment opportunities in Texas. Our objective is to support the economic growth of Texas and develop strategies that promote a positive business climate in our state. The TEDC is dedicated to preparing the next generation of economic development leaders for success.

We provide information, educational and legislative service to over 850 members. Our diverse members share a common goal – bringing new investment and jobs to Texas.

### 3 Influence

The TEDC is the voice of the economic development profession at the Texas Capitol. As a TEDC member, you will have the opportunity to shape public policy and will be kept informed of public policy developments. The TEDC employs a professional consultant to closely monitor legislative and state agency activities and advocate for our legislative priorities.



TEXAS ECONOMIC DEVELOPMENT COUNCIL

*If you have any questions or need more information, please contact:*

**Texas Economic Development Council**

1601 Rio Grande Street, Suite 455

Austin, TX 78701

Tel: 512-480-8432 Email: [tedcinfo@texasedc.org](mailto:tedcinfo@texasedc.org)

Web: [www.texasedc.org](http://www.texasedc.org)

Economic Development Graphic Design by Holly McKnight  
[mcknight.hollyr@gmail.com](mailto:mcknight.hollyr@gmail.com)