



AGENDA [Draft]

Tuesday, June 4, 2024

12:00 – 5:00 PM Summer Golf Tournament at Walden Golf Club
Lunch served at Noon, Tee-off at 1:00 PM – Team Scramble

Wednesday, June 5, 2024

8:30-10:30 AM	Future Leaders Training Seminar [Separate registration required - FLT program participants only]	<i>Nautical Wheeler 1-2</i>
10:30-11:15 AM	Community Economic Development Award Committee Meeting [CEDA committee members only]	<i>Coral Reef</i>
	Education Committee Meeting [Open to All]	<i>Latitude</i>
11:00 AM-5:30 PM	Exhibits Open	<i>Grand Hall</i>
11:30 AM-12:45 PM	Lunch on your own	
12:50-1:00 PM	Welcome & Opening Remarks Susan Gill , President, Lindale EDC and TEDC 2024 Board Chair	<i>Compass Ballroom</i>
1:00-2:00 PM	The Prime Cut: Best Places for Food Manufacturing Meghan DiGiacomo , Senior Consultant, Global Location Strategies	<i>Compass Ballroom</i>
1:00-2:00 PM	Teacher Externship Program: Bridging the Gap Between Education and Industry Jan Jungmann , Business Retention & Expansion Manager, Allen EDC; Danielle Davis , Education Partnerships Coordinator, Workforce Solutions North Central Texas	<i>Nautical Wheeler 1-2</i>
2:00-3:00 PM	The Forces of Economic and Job Market Change Richard Froeschle , Senior Labor Market Economist, Texas State Technical College	<i>Compass Ballroom</i>
3:00-3:30 PM	Networking Break	
3:30-4:30 PM	War Gaming the 2024 Election and the Setup for the Coming Legislative Session Harvey Kronberg , Editor, The Quorum Report	<i>Compass Ballroom</i>
4:30-5:30 PM	Legislative Committee and Political Action Committee (PAC) Joint Meeting	<i>Nautical Wheeler 1-2</i>
5:30 PM	Networking on your own	

Thursday, June 6, 2024

7:00-8:30 AM	Breakfast and Networking	<i>Compass Ballroom</i>
8:00 AM-5:15 PM	Exhibits Open	<i>Grand Hall</i>
8:00-9:00 AM	Community Economic Development Award Success Stories: 2023 CEDA Recipients Moderator: Heather Ledbetter , Economic Development Manager Oncor and Co-Chair CEDA Committee Panelists: Kristina Collins , VP-Economic Development, Greater Waco Chamber of Commerce; Megan Layne , Executive Director, Orange County EDC; Kent Sharp , President, Sherman EDC; Nathan Tafoya , Executive Director, Mount Pleasant EDC	<i>Compass Ballroom</i>
9:00-9:15 AM	Coffee Break	<i>Grand Hall</i>
9:15-10:15 AM	Creative Use of Tax Increment Financing in Implementing a Community's Economic and Community Development Goals Naina Magon , Principal, Hawes Hill & Associates; Gwendolyn Tillotsen Bell , Chief Economic Development Officer, Mayor's Office, City of Houston; Mary Buzak , Council, Bracewell	<i>Compass Ballroom</i>
9:15-10:15 AM	Mobile Data Insights: Understanding Visitors, Labor Shed, Marketing and Growth William SaintAmour , CEO/Executive Director, Cobalt Community Research	<i>Coastal Ballroom</i>
10:15-10:30 AM	Break	<i>Grand Hall</i>
10:30-11:30 AM	Comparing Incentive Value of Jobs Energy, Technology, and Innovation (JETI) Program and the Former Chapter 313 Paul Scheuren , Principal and Economist, Impact DataSource	<i>Compass Ballroom</i>
11:30 AM-12:00 PM	TEDC Program Update: How to Maximize Your TEDC Membership for Advancing Your Career in Economic Development	<i>Coastal Ballroom</i>
12:00-1:30 PM	Workforce Excellence Award Luncheon Future Leaders Training Program Graduation	<i>Compass Ballroom</i>
1:30-1:45 PM	Break	<i>Grand Hall</i>
1:45-2:45 PM	Regionalism: A Trending Economic Development Paradigm Shift Ed Curtis , CEO, YTexas; John Boyd, Jr. , Principal, The Boyd Company, Tracye McDaniel , President, TIP Strategies; Dave Porter , Executive Director, Williamson County Economic Development Partnership	<i>Compass Ballroom</i>

1:45-2:45 PM	Rural Corporate Site Location Strategies and the Emergence of Municipal-Owned Industrial Parks Wade Williams , Director of Corporate Site Selection, The Montrose Group	<i>Coastal Ballroom</i>
2:45-3:00 PM	Networking Break	
3:00-4:00 PM	Power Up Texas: Renewable Energy and Legislative Advocacy Haley Durbin , Assistant VP-Communications and Digital Advocacy, McGuire Woods; Annie Scroggs , Research Associate, McGuire Woods, Judd Messer , Texas Vice President, Advanced Power Alliance	<i>Compass Ballroom</i>
4:00-5:00 PM	Title TBD Adriana Cruz , Office of the Governor-Economic Development & Tourism and Panelists TBD	<i>Compass Ballroom</i>
5:15-7:15 PM	Networking Reception <i>Live Music by The Lost Shaker of Salt Band</i>	<i>Stars on the Water Terrace</i>
7:30-9:30 AM	PAC Cruise on Lake Conroe [special event for TEDC PAC members only- RSVP required]	

Friday, June 7, 2024

7:30-8:30 AM	Breakfast and Networking	<i>Compass Ballroom</i>
8:00 AM-11:00 AM	Exhibits Open	<i>Grand Hall</i>
8:15-9:15 AM	Peer Panel: Navigating Politics in Economic Development Moderator: Cynthia Hernandez , Executive Director, Belton EDC Panelists: Kevin Carter , President, Amarillo EDC; Raudel Garza , Executive Director, Edinburg EDC; Terry Stokes , CEO, Port Arthur EDC	<i>Compass Ballroom</i>
9:15-9:30 AM	Coffee Break	<i>Grand Hall</i>
9:30-10:30 AM	Texas Economy: Key Trends and Opportunities for EDCs Brian Kelsey , Manager, EY Economic Development Advisory Services, Ernst & Young	<i>Compass Ballroom</i>
10:30-11:30 AM	The Energy Transition is HERE! Eric Bratcher , Chief Risk Officer, energy by 5; Chris Watson , Senior Energy Advisor, energy by 5	<i>Compass Ballroom</i>
11:30-12:30 PM	TEDC Board of Director's Meeting [Open to All]	<i>Coastal Ballroom</i>