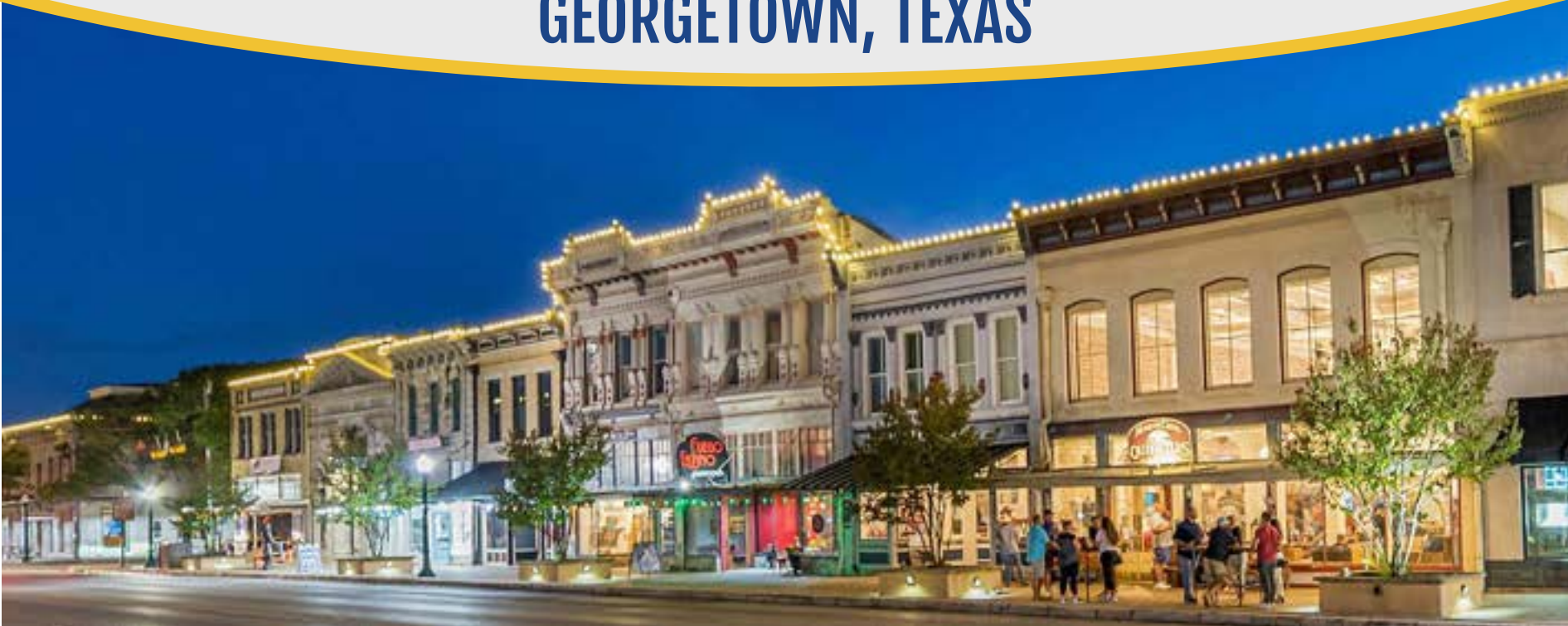


PRESIDENT AND CEO SEARCH + COMMUNITY PROFILE GEORGETOWN, TEXAS



COMMUNITY PROFILE

The [City of Georgetown, Texas](#) is the county seat of [Williamson County](#) and with more than 90,000 residents, it is the seventh fastest growing city in the nation.

People choose Georgetown because it is a safe city with beautiful parks, an award-winning library, low taxes, and the “Most Beautiful Town Square in Texas.” Located on Interstate 35, it sits 26 miles north of Austin and boasts an authentic identity and high quality of life, as well as access to the many cultural and entertainment opportunities found in the nearby state capital. Georgetown has over 180 homes and buildings on the National Register of Historic Places.

FAMILY FRIENDLY

Georgetown is a vibrant and active community for families, young professionals, and college students, and is the home to [Sun City, Texas](#), a 5,300-acre first-class retirement community that makes up one-fourth of the population. Georgetown citizens enjoy an excellent quality of life that has been celebrated with a variety of awards and recognitions.

The City was also on Southern Living Magazine’s 2018 list as one of the best cities in the South in which to live.



HISTORY OF GEORGETOWN, TX

Founded on July 4, 1848, Georgetown was originally the agricultural trade center for Williamson County and the surrounding area. After the Civil War, reconstruction brought prosperity to Georgetown through cattle, cotton, Southwestern University, and the railroad. Williamson County is one of the fastest growing counties in the nation, and Georgetown continues to experience tremendous growth in both residential and commercial sectors.

LOCAL CHARM

Residents and visitors enjoy shopping on the renowned town square and in larger stores and outdoor malls along Interstate 35. A “Main Street” designated city, Georgetown cherishes its revitalized courthouse and surrounding Victorian-era storefronts. Georgetown also offers a variety of cultural festivals and events, hike and bike trails along the San Gabriel River, beautiful parks, challenging golf courses, and Inner Space Caverns.

The City’s prime location enables its citizens to enjoy these amenities among the charm of a small community while being close to the Austin business and entertainment scene and the nearby Texas hill country.



QUALITY EDUCATION

K-12

Most of Georgetown's educational needs are served by [Georgetown Independent School District](#). The public school system, serving nearly 12,800 students on 19 campuses, offers tremendous academic opportunities for students in grades Pre-K through 12. Community pride in the district's accomplishments over the past several years stems from state-recognized career and technical education programs, athletics, and fine arts programs.

The community supported the passage of a major bond in 2018 that built new facilities and retrofitted existing campuses. Its newest campuses, Williams and Wolf Ranch elementary schools, opened in 2020. A bond passed in 2021 will fund two more elementary schools for the growing district and are expected to open in fall of 2024.

HIGHER EDUCATION

Those interested in pursuing higher education have many opportunities nearby including [Southwestern University](#), Austin Community College, University of Texas-Austin, Temple College, Texas State Technical College, Texas A&M College of Medicine (Health Science Center), Texas State University, and Texas A&M – Central Texas.

The median household income in Georgetown is \$73,822, and the median home price in Georgetown is \$425,000.*

**Source: Chamura Economics (2021) and Williams County Association of REALTORS, (2022)*



ECONOMIC DEVELOPMENT

Georgetown enjoys one of the healthiest business climates in the country. Strong collaboration efforts have garnered the area accolades and high rankings on many global and national lists. A diverse mix of successful businesses have created a strong and stable economic base, making Georgetown a Metro Area leader. Georgetown's well-educated workforce, strong sense of community, and exceptional quality of life are key factors to the success of local businesses. Residents and businesses understand the importance of fostering existing and attracting new businesses, and this is apparent by the active participation in, and support of, local businesses and business initiatives.

DIVERSE BUSINESS

From 2016 to 2021, Georgetown realized a 38% increase in the City's assessed valuation. Robust industry clusters include advanced manufacturing, healthcare and life-sciences, and professional services. Some of the businesses that call Georgetown home include TASUS Texas, AirBorn Inc., Citigroup Data Center, Radiation Detection Company, Chatsworth, Holt Caterpillar, and Manitex International.

Georgetown residents and visitors appreciate the growing number of quality retail and hospitality options including Sheraton Austin-Georgetown Hotel and Conference Center. The nearly-completed Wolf Crossing retail center offers 250,000 square feet of commercial development including Aldi, Fairfield Inn & Suites, Olive Garden, P. Terry's, Willie's Ice House, The Yard milkshake bar, and other service-oriented businesses. Costco Wholesale is expected to break ground soon on it's first location on I-35 in Central Texas.



ONGOING ECONOMIC DEVELOPMENT



In November 2020, Titan Commercial broke ground on NorthPark35, the city’s first “Class A” industrial park. The first phase of the 150-acre development includes construction of two buildings totaling over 300,000 square feet with the next buildings underway. Since then other industrial developers have seen Georgetown’s strategic location and have started development of other business parks across the City, with 6.5 million square feet of industrial development currently in the pipeline.

CellLink broke ground in Georgetown on February 23, 2022 at the Gateway35 Commerce Park. With an estimated 2,000 employees by year 10, CellLink will become Georgetown’s largest employer. This project is a partnership with CellLink, Titan Commercial, Williamson County, and the City of Georgetown.

Sedro Crossing is a 19-acre development featuring medical, retail and professional condos coming on Williams Drive by Sun City. Sedro Crossing offers 180,000 square feet of space designed to accommodate the needs of all sizes of medical or professional tenants. At 26 buildings, this represents the largest office project in Georgetown to-date. At the end of 2021, over 50,000 square feet of space was completed.

Georgetown offers many compelling advantages and amenities to its local businesses. The City’s diverse and strong economy is fueled by one of the lowest tax rates in central Texas, a City-owned utility system that offers renewable energy credits, and a vibrant downtown area that makes Georgetown a hot tourist destination. Georgetown employers enjoy strong support and a true partnership with the Georgetown Chamber of Commerce, City of Georgetown, Georgetown Independent School District and Southwestern University to maintain an environment where businesses can succeed.

GEORGETOWN CHAMBER

The Georgetown Chamber of Commerce (Georgetown, TX) is a 501(c)(6) federally designated nonprofit organization. The Board of Directors is composed of 21 business leaders from throughout the City and nearby areas. The Georgetown Chamber is a 4-star accredited chamber by the U.S. Chamber of Commerce

VISION

A chamber of excellence committed to economic development, education, health care and public safety.

MISSION

To facilitate economic success for our community through advocacy, education and collaboration.

OUR BOARD

Potential new Board members are recommended by a nomination committee to the full Board for their approval and then submitted to the membership for final approval. Board member terms are for three years, and a member may serve two consecutive terms. The Executive Committee is composed of the Chairman, Chair-elect, immediate Past Chair, Treasurer, and Secretary. The entire Board of Directors meets once a month. In addition, the Executive Committee meets once a month. The President and CEO attends both meetings.



GEORGETOWN CHAMBER

OUR MEMBERS

The Georgetown Chamber has nearly 1,000 members. About 25% are located outside of Georgetown. Membership is a tier-based system with standard membership starting at \$250.00. The annual budget of the Georgetown Chamber is approximately \$700,000.

The Chamber has approximately 15 committees and 200 volunteers. Chamber members enjoy access to a wide range of programs. The Chamber recognizes that a portion of the membership is looking to become more visible and credible so they can achieve growth for their organizations. Programs provide structured networking but also include educational topics that businesses can utilize. Chamber committees are focused on the program of work and provide members an opportunity to volunteer and guide the organization.

OUR EVENTS AND PROGRAMS

The Chamber offers a variety of programs and events that range in size and frequency. Major annual events include the banquet, bridal show and golf tournament. Ongoing monthly events include Breakfast Links, Lunch & Learn and Business Network Lunch. Ribbon cuttings are held throughout each month to welcome new members. Cornerstone luncheons are held quarterly and spotlight the four cornerstones of the Georgetown community: economic development, education, healthcare and public safety. The Chamber has robust Leadership and Junior Leadership Programs wherein members and students strengthen their leadership skills and learn about the Georgetown community. These programs are a source of pride for the Chamber and numerous community leaders are graduates of Leadership Georgetown.

An additional major offering of the Georgetown Chamber is the Georgetown Event Center, a facility located in the Chamber building. The Georgetown Event Center is managed by Chamber staff and provides ongoing non-dues revenue for the organization through rentals for weddings, business meetings and celebrations.

The Georgetown Chamber plays a major role in the economic development of the City and the region. Chamber leadership is a partner with the Georgetown Economic Development Corporation and the Georgetown City Council in retaining existing industry and attracting new companies.

A full list of programs and events can be found on the [Chamber's website](#).

ABOUT THE POSITION

The President and CEO of the Georgetown Chamber of Commerce reports to the Executive Committee of the Board of Directors, and serves along with the Chairman of the Board as a spokesperson for and representative of the Chamber to various organizations, both public and private, who have interest in the City of Georgetown and the surrounding area. The President and CEO is an ex-officio member of all Chamber committees.

THE TEAM

In addition to the President, the Chamber currently employs 4 full-time and 2-part-time staff members.

COLLABORATION

The President and CEO provides collaborative leadership by maintaining a sense of positive mission with staff, the Board of Directors, the membership, and other collegial organizations. Being a community leader and participating in local and regional organizations, as well as programs and initiatives endorsed by the Board of Directors is expected.

In addition to working closely with the elected officials and executive staff of the City and region, the President and CEO also works with various departments within the city (such as the Convention and Visitor's Bureau and the Main Street Program). Collaboration with the Economic Development Department, the City Manager, and the City Council on selected economic development projects including the retention and expansion of existing industry is a priority.

ABOUT THE POSITION

FISCAL RESPONSIBILITY

The President and CEO provides financial leadership under the direction of the Executive Committee to ensure the financial stability of the Chamber.

STRATEGIC PLANNING

The President and CEO is responsible for ensuring the development of both short and long-term strategic plans in conjunction with the Board and staff. Planning includes developing models to forecast and sustain growth as well as develop a program of work that sets goals and drives performance for the coming year.



IDEAL CANDIDATE

Communication

Illustrates effective communication with all stakeholders including members and local business leaders, boards, elected civic leaders, cornerstone partners and staff

An articulate public speaker

Staff Management

Previous senior executive level full-time work experience that includes successfully managing a staff of five or more employees for several years

Collaboration

Mission-driven

A coalition builder who excels in relationship management

Economic Development

Understands the value of economic development in the community and works to support those efforts with the city

IDEAL CANDIDATE CONTINUED

Education

A bachelor's degree from an accredited four-year university

Professional Training and Certificates

Recognition from the Institute for Organizational Management (IOM)

Certification by the Association of Chamber of Commerce Executives (CCE)

Chamber Experience

A minimum of 5 years of experience serving in a Chamber of Commerce, including senior-level positions

Prior experience at an accredited Chamber of Commerce

APPLICATION

Resumes and Cover Letter

Please submit a resume and cover letter to CEOSearch@GeorgetownChamber.org.

RESOURCES

Georgetown Chamber of Commerce

www.georgetownchamber.org

City of Georgetown

www.georgetown.org

Georgetown Convention & Visitors Bureau

visit.georgetown.org

Georgetown ISD

www.georgetownisd.org

Southwestern University

www.southwestern.edu

