



2024 Committee Overview

Overview

Joining and becoming active in one or more of the TEDC's committees is an effective way to get involved in the TEDC and advance the goals of the economic development profession. The success of the TEDC largely depends on the talent, energy and expertise of TEDC members and their work on various committees.

How to Get Involved

The first step is to orient yourself with the different TEDC committees and decide which committees interest you the most. Next contact the TEDC office to request to join a committee and/or complete the Committee Sign-Up Sheet. The time commitment involved in serving on a TEDC committee varies and depends on how much time you have to offer.

Committee Membership

Committees whose members are designated by the TEDC By-laws and/or appointment by the board chair: Budget, Compensation, Executive, Investment and Nominating. Chair of the CEDA Committee appoints the members of the CEDA Committee.

Committees open to all TEDC members: Communications, Conference, Education, Forward Planning, Legislative, Membership, Political Action Committee (PAC), Rural Strategies and Workforce Development.

Committee Meetings

Committees meet typically three times per year, generally in conjunction with the Winter/Legislative Conference in February, the Mid-Year Conference in June and the Annual Conference in October. Committees may meet virtually or in person at a conference. Committee meetings are open to all, unless otherwise noted.

Budget Committee

Kevin Carter, Chair

- Chair – Treasurer of the Board
- Committee Members – Chair of the Board, President/CEO (ex-officio, without vote), Board Chair-Elect, Chair of the Membership Committee and two (2) at large board members appointed by the Board Chair
- Duties – Review and approve the annual budget of the association and submit recommendations to the Executive Committee that the annual budget be approved by the board at the Annual Conference; oversee the annual Audit of the association and present the results to the board at the first meeting following completion of the Audit.

Communications Committee

Jason Greiner, Co-Chair; Kevin Shatley, Co-Chair

- Chair(s) – Appointed by the Chair of the Board
- Mission – To advance and promote the TEDC "Brand" to members and prospective members while also assisting staff and committee representatives formulate a cohesive and consistent message
- Duties – (1) Assist in promotion of scheduled TEDC events; (2) Enhance social networking activities; (3) Coordinate the publication of topics designated to encourage discussion among members and non-members using social media tools; and (4) Facilitate messages and communication from all TEDC committees

Community Economic Development Award Committee (CEDA)

Tom Long, Co-Chair; Heather Ledbetter, Co-Chair

- Chair(s) – Appointed by the Chair of the Board
- Committee Members – Fifteen (15) members comprised of TEDC members representing a geographic distribution of the state and regional/utility members
- Mission – To promote and encourage participation in the Community Economic Development Award program
- Duties: To review and score the CEDA award nominations for the year

Compensation Committee

Susan Gill, Chair

- Chair – Chair of the Board
- Committee Members – Chair-Elect and Immediate Past Board Chair
- Duties – Set objectives and perform the annual performance review of the President/CEO; meet prior to the annual board retreat to recommend to the Executive Committee any changes or additions to the compensation and benefits package of the President/CEO; provide oversight on general compensation and benefit plan matters.

Conference Committee

Adrian Cannady, Chair

- Chair – The Vice-Chair/Programs
- Mission – To provide general guidance and assistance in the cost-effective delivery of TEDC conferences to meet the educational and networking needs of TEDC members
- Duties – (1) Work with TEDC staff to assist with the planning and execution of the TEDC conferences with special emphasis on the Annual Conference; (2) Work with the TEDC staff to identify timely conference topics; (3) Work with TEDC staff to identify and recruit credible presenters to speak on relevant topics; and (4) Help secure financial sponsorships

Education Committee

Karen Dickson, Co-Chair; Michael Meek, Co-Chair

- Chair(s) – Appointed by the Chair of the Board
- Mission – To identify and promote educational programs meeting the professional development and/or certification needs of TEDC members
- Duties – (1) Identify education topics of interest to TEDC members; (2) Identify topics, moderators and panel members for Peer Group Roundtable sessions; (3) Monitor certification issues and report to the Board as needed; (4) Monitor continuing education opportunities and report to the Board as needed; and (5) Provide recommendations regarding the Basic Economic Development Course

Executive Committee

Susan Gill, Chair

- Chair – Chair of the Board
- Committee Members – Current officers (Chair-Elect, Conference Committee Chair, Membership Committee Chair and Treasurer) Immediate Past Board Chair, and three (3) at-large board members appointed by the Chair of the Board (no company or organization may be represented by more than one person), and the President/CEO (ex-officio without vote). The at-large committee members are to be approved by the Board.
- Duties – Governing authority of the association

Forward Planning Committee

Kent Sharp, Chair

- Chair – Chair-Elect
- Mission – To provide a guiding vision for TEDC across all aspects of the organization
- Duties – (1) Provide strategic planning for the organization; (2) Provide guidance in the location of future events; (3) Provide recommendations to improve the value of TEDC membership; and (4) Identify future trends in economic development and make recommendations to the Board regarding the need for conference sessions, education workshops, speakers, and other resources that will serve to better prepare TEDC members for future professional success

Investment Committee

Susan Gill, Chair

- Chair – Chair of the Board
- Committee Members – Chair of the Budget Committee (Board Treasurer), President/CEO (ex-officio without vote), and one (1) at large board member appointed by the Chair and approved by the Board.
- Duties – Review investment policy of the association prior to the first board meeting of the year; report and recommend to the Executive Committee and the Board any changes thereto to the investment policy; review the recommendations of the President/CEO and the association's investment adviser.

Legislative Committee

Stewart McGregor, Co-Chair; Stacy Schmitt, Co-Chair

- Chair(s) – Appointed by the Chair of the Board
- Mission – To monitor the Texas legislature and advocate actions necessary to ensure the profession of economic development has the statutory tools necessary to grow communities
- Duties – (1) Provide a forum to discuss legislative issues affecting economic development in Texas; (2) Work with TEDC staff to develop a bi-annual Legislative Agenda and bi-annual Summary Report.

Membership Committee

Misty Mayo, Chair

- Chair – The Vice-Chair/Membership
- Mission – To retain and expand active and volunteer memberships in the TEDC
- Duties – (1) Individually and through TEDC programs, actively solicit and recommend new members for approval by the Board; (2) Serve as membership ambassadors by contacting new members on behalf of the TEDC; (4) Assist in the implementation and coordination of the Mentorship Program, Leadership Program and (4) Oversees the TEDC membership and compensation survey projects

Nominating Committee

Ray Dunlap, Chair

- Chair – Immediate past Board Chair
- Committee Members – Seven (7) members in total, the immediate past Board Chair, the Board Chair-Elect, and Five (5) members appointed by the Board Chair representing a geographic distribution of the state. The committee appointments shall be approved by the Executive Committee.
- Duties: To review board nominations for the year, conduct a meeting to discuss potential board nominees, and submit their recommendations to the TEDC board at the Annual Meeting

Political Action Sub-Committee (TEDC PAC) Committee,

Ashton Bellows, Co-Chair; Kevin Carter, Co-Chair

- Chair(s) – Appointed by the Chair of the Board
- Mission – To raise the level of influence of the TEDC representing the greater interest of economic development in the State of Texas
- Duties – (1) Work with TEDC staff to develop programs to raise funds for the PAC and assist with those programs; (2) Individually and as a committee, recruit new PAC members; (3) Assist TEDC staff with the Annual PAC Auction; and (4) Work with TEDC staff and the TEDC legislative consultant to identify members of the Texas Legislature deserving of PAC contributions

Rural Strategies Committee

Nancy Windham, Co-Chair; Kasey Coker, Co-Chair

- Chair(s) – Appointed by the Chair of the Board
- Mission - To identify resources, develop educational offerings and provide support for economic development strategies for rural Texas communities and regions.
- Duties - 1. Identify education topics of interest to TEDC members for conferences and webinars; 2. Develop resources related to rural economic development; 3. Monitor activities related to rural economic development.

Workforce Development Committee

Glenda Bassham, Co-Chair; Lisa Denton, Co-Chair

- Chair(s) – Appointed by the Chair of the Board
- Mission – To monitor issues related to workforce development and advocate programs enhancing the readiness and capabilities of the Texas workforce
- Duties – (1) Work closely with the Texas Workforce Commission and regional workforce boards to ensure that TEDC members are well informed of relevant workforce development issues; (2) Work with TEDC staff to manage the Workforce Excellence Award program; (3) Review the award nominations and score the entries related to the Workforce Excellence Award program; (4) Suggest topics related to workforce development for TEDC conferences

TEAM TEXAS

Team Texas is a special committee of the TEDC. Team Texas serves as an outreach program of the Texas Economic Development Council. Team Texas facilitates domestic and global marketing initiatives on behalf of its members. Team Texas members must be members in good standing of the TEDC. Team Texas is governed by an 11-member Advisory Council determined by its membership. From this Advisory Council, Team Texas shall appoint an Executive Council comprised of the Chairman, Past Chairman, First Vice Chairman, and Second Vice Chairman. The TEDC Chair shall appoint one person from the TEDC Executive Committee to serve as the TEDC's liaison and voting member of the Team Texas Executive Council. That person shall be a Team Texas member in good standing and serve a one-year term.