



## 2025 Open Committees Overview

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### Overview

Joining and becoming active in one or more of the TEDC's committees is an effective way to get involved in the TEDC and advance the goals of the economic development profession. The success of the TEDC largely depends on the talent, energy and expertise of TEDC members and their work on various committees.

### How to Get Involved

The first step is to orient yourself with the different TEDC committees and decide which committees interest you the most. Next contact the TEDC office to request to join a committee and/or complete the Committee Sign-Up Sheet. The time commitment involved in serving on a TEDC committee varies and depends on how much time you have to offer.

Committees open to all TEDC members: Communications, Conference, Education, Forward Planning, Legislative, Membership, Political Action Committee (PAC), Rural Strategies and Workforce Development.

### Committee Meetings

Committees meet typically three times per year, generally in conjunction with the Winter/Legislative Conference in February, the Mid-Year Conference in June and the Annual Conference in October. Committees may meet virtually or in person at a conference. Committee meetings are open to all, unless otherwise noted.

### Communications Committee

**Kevin Shatley, Co-Chair; Natalie Phelps, Co-Chair**

- Chair(s) – Appointed by the Chair of the Board
- Mission – To advance and promote the TEDC "Brand" to members and prospective members while also assisting staff and committee representatives formulate a cohesive and consistent message
- Duties – (1) Assist in promotion of scheduled TEDC events; (2) Enhance social networking activities; (3) Coordinate the publication of topics designated to encourage discussion among members and non-members using social media tools; and (4) Facilitate messages and communication from all TEDC committees

### Conference Committee

**Misty Mayo, Chair**

- Chair – The Vice-Chair/Programs
- Mission – To provide general guidance and assistance in the cost-effective delivery of TEDC conferences to meet the educational and networking needs of TEDC members
- Duties – (1) Work with TEDC staff to assist with the planning and execution of the TEDC conferences with special emphasis on the Annual Conference; (2) Work with the TEDC staff to identify timely conference topics; (3) Work with TEDC staff to identify and recruit credible presenters to speak on relevant topics; and (4) Help secure financial sponsorships

## **Education Committee**

### **Jessica Russell, Chair**

- Chair(s) – Appointed by the Chair of the Board
- Mission – To identify and promote educational programs meeting the professional development and/or certification needs of TEDC members
- Duties – (1) Identify education topics of interest to TEDC members; (2) Identify topics, moderators and panel members for Peer Group Roundtable sessions; (3) Monitor certification issues and report to the Board as needed; (4) Monitor continuing education opportunities and report to the Board as needed; and (5) Provide recommendations regarding the Basic Economic Development Course

## **Forward Planning Committee**

### **Adrian Cannady, Chair**

- Chair – Chair-Elect
- Mission – To provide a guiding vision for TEDC across all aspects of the organization
- Duties – (1) Provide strategic planning for the organization; (2) Provide guidance in the location of future events; (3) Provide recommendations to improve the value of TEDC membership; and (4) Identify future trends in economic development and make recommendations to the Board regarding the need for conference sessions, education workshops, speakers, and other resources that will serve to better prepare TEDC members for future professional success

## **Legislative Committee**

### **Stewart McGregor, Co-Chair; Stacy Schmitt, Co-Chair**

- Chair(s) – Appointed by the Chair of the Board
- Mission – To monitor the Texas legislature and advocate actions necessary to ensure the profession of economic development has the statutory tools necessary to grow communities
- Duties – (1) Provide a forum to discuss legislative issues affecting economic development in Texas; (2) Work with TEDC staff to develop a bi-annual Legislative Agenda and bi-annual Summary Report.

## **Membership Committee**

### **Kevin Carter, Chair**

- Chair – The Vice-Chair/Membership
- Mission – To retain and expand active and volunteer memberships in the TEDC
- Duties – (1) Individually and through TEDC programs, actively solicit and recommend new members for approval by the Board; (2) Serve as membership ambassadors by contacting new members on behalf of the TEDC; (4) Assist in the implementation and coordination of the Mentorship Program, Leadership Program and (4) Oversees the TEDC membership and compensation survey projects

## **Political Action Sub-Committee (TEDC PAC) Committee,**

### **Wilson Peppard, Chair; Ashley Gossen, Vice-Chair**

- Chair(s) – Appointed by the Chair of the Board
- Mission – To raise the level of influence of the TEDC representing the greater interest of economic development in the State of Texas
- Duties – (1) Work with TEDC staff to develop programs to raise funds for the PAC and assist with those programs; (2) Individually and as a committee, recruit new PAC members; (3) Assist TEDC staff with the Annual PAC Auction; and (4) Work with TEDC staff and the TEDC legislative consultant to identify members of the Texas Legislature deserving of PAC contributions

## **Rural Strategies Committee**

### **Nancy Windham, Chair**

- Chair(s) – Appointed by the Chair of the Board
- Mission - To identify resources, develop educational offerings and provide support for economic development strategies for rural Texas communities and regions.
- Duties - 1. Identify education topics of interest to TEDC members for conferences and webinars; 2. Develop resources related to rural economic development; 3. Monitor activities related to rural economic development.

## **Workforce Committee**

### **Maureen Hammond, Chair**

- Chair(s) – Appointed by the Chair of the Board
- Mission – To monitor issues related to workforce development and advocate programs enhancing the readiness and capabilities of the Texas workforce
- Duties – (1) Work closely with the Texas Workforce Commission and regional workforce boards to ensure that TEDC members are well informed of relevant workforce development issues; (2) Work with TEDC staff to manage the Workforce Excellence Award program; (3) Review the award nominations and score the entries related to the Workforce Excellence Award program; (4) Suggest topics related to workforce development for TEDC conferences