

# TEDC 2021 COMMUNITY ECONOMIC DEVELOPMENT AWARD NOMINATION

## AWARD NOMINATION DEADLINE

Application must be received by **5:00 PM on Friday, August 13, 2021.**

## PURPOSE

The TEDC Awards Committee, through its Community Economic Development Awards Program, recognizes exceptional contributions of Texas communities in the following efforts: Business Retention, Business Expansion, Business Recruitment or Community Involvement.

Applicants are grouped according to population and evaluated among other similarly-sized communities.

## ELIGIBILITY

Awards are presented annually to Texas communities whose projects or programs have been completed during the past 12 months ending May 31st of the award year. For a project to be considered for the 2021 awards competition, ground-breaking or the equivalency such as a signed lease (e.g) **must occur between June 1, 2020 and May 31, 2021.** An announcement of a project is not sufficient.

A nominating Community must have at least one TEDC member. If not a current member of TEDC, a membership application is available at [www.texasedc.org](http://www.texasedc.org).

The project being submitted for a 2021 CEDA may not have been nominated for a CEDA in a previous year. **An applicant may submit only one CEDA application under their population category. However, the applicant may submit a separate application for the special category: resilience and recovery. The project submitted for the special category may not be the same project as submitted under the population category.**

## AWARD CATEGORIES

The CEDA will be given to one community from each of the following six population categories: (as currently marketed).

1. Population less than 10,000
2. Population 10,001 to 20,000
3. Population 20,001 to 50,000
4. Population 50,001 to 100,000
5. Population 100,001 to 250,000
6. Population 250,001 and above

### Special Category: Resilience and Recovery

This award category is specifically to recognize programs, initiatives and efforts to promote economic resilience and/or facilitate economic recovery related to the COVID-19 pandemic in your community. The timeline eligibility for this resilience and recovery award category is March 1, 2020 to May 31, 2021.



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## JUDGING AND SCORING

The TEDC's CEDA Committee, representing economic development leaders from around the State, will determine recipients for the CEDA Awards.

## AWARD CRITERIA

The awards will be judged on the following criteria:

### I. INNOVATIVENESS

The program or project demonstrates innovative approaches to institutional, financial, technical or legal aspects of economic development.

### II. TRANSFERABILITY

The program or project shows potential use by other economic development agencies or practitioners for similar opportunities or solutions and should be readily transferable to comparable situations in other communities.

### III. COMMUNITY COMMITMENT AND LEVERAGE

The program or project makes it possible for others to achieve a greater impact by joining public/private participation or intergovernmental or state/local involvement to leverage resources. Examples of this participation may include: tax abatements, tax increment financing, freeport exemptions, enterprise zones, the economic development sales tax, etc.

### IV. MEASURED OBJECTIVES

Results demonstrate a specific objective that the program or project was able to achieve. Measures of the program's value can include: jobs created, jobs retained, additional monetary investment in the community, addition to the tax base, etc.

### V. SECONDARY BENEFITS

Produces ancillary benefits to other economic activities in the area.

## NOMINATION

CEDA applications may be submitted individually by a community, or through a regional utility or other regional economic development organization of the TEDC. Applications must be limited to four (4) conventionally formatted 8.5" x 11" pages. If more than four (4) 8.5" x 11" pages are submitted, only the first four (4) pages will be considered for the application.

Please also submit up to five (5) digital photographs of the project along with the application form to [amy@texasedc.org](mailto:amy@texasedc.org). The photographs should be submitted as separate jpeg digital files and are not to be embedded in a pdf file. The photographs will be used for the award ceremony only and will not be considered as part of the evaluation of the application. Multiple entries per community are only permitted if the entries are submitted by separate entities.



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## APPLICANT INFORMATION

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Name of Organization

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TEDC Member Name (individual member, not organization)

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Contact Name

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Contact Email Address

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Contact Telephone #

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Community Population as Currently Marketed

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Media Contacts (optional)

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Nomination Submitted For (Click all that apply)

Business Attraction

Business Retention or Expansion

Community Involvement

Resilience or Recovery

## SUMMARY

Please attach a brief description of the economic development efforts and accomplishments of the project or program (specific to the project or program for which you are submitting the application). Within this description, address the awards criteria of innovativeness, transferability, community commitment, measured objectives and secondary benefits.

The narrative portion of the application is limited to four (4) conventionally formatted 8.5" x 11" pages. Please also submit up to five (5) digital photographs (jpeg) to amy@texasedc.org. The photos must be submitted with the application form.

The CEDA nominees and recipients will be recognized during the CEDA luncheon at the TEDC's 2021 Annual Conference.



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## QUESTIONS

Questions regarding the CEDA award program or procedures should be directed to:

Amy Swank  
Vice President  
amy@texasedc.org  
512-480-8432 (o) 512-468-1218 (m)

Please return this application form, supporting documents and photographs via email to:

TEXAS ECONOMIC DEVELOPMENT COUNCIL  
AMY SWANK, VICE PRESIDENT  
1601 RIO GRANDE STREET, SUITE 455  
AUSTIN, TEXAS 78701  
Email: amy@texasedc.org

## TEDC CEDA COMMITTEE CHAIRS

CEDA Committee Chair  
**Heather Ledbetter**  
Oncor

CEDA Committee Vice-Chair  
**Glenda Bassham**  
Sulphur Springs Economic Development Corporation



[www.texasedc.org](http://www.texasedc.org)

