



# 2020-2021 Annual Sponsorship Opportunities

## SO MANY GREAT REASONS TO BE AN ANNUAL SPONSOR OF THE TEDC

- Complimentary conference registrations to three TEDC conferences
- Cost effective way to market your organization
- Logo recognition on the TEDC's website
- Logo recognition on the printed conference agendas and signage
- Complimentary exhibit space at the Annual Conference
- Logo recognition on the Annual Conference virtual event platform
- Acknowledgement of your commitment to economic development in Texas
- Complimentary webinar registrations



## SPONSOR LEVELS

PLATINUM - \$15,000

GOLD - \$10,000

SILVER - \$7,500

BRONZE - \$5,000

We hope you will consider sponsoring the Texas Economic Development Council on an annual basis and join the group of Annual Sponsors of the TEDC. There are four (4) levels of annual sponsorship to fit your budget ranging from \$5,000 to \$15,000. Being an Annual Sponsor of the TEDC is a great way to support your professional association so that we may continue to deliver programs and services to meet the needs of economic developers in Texas, host quality events, and be your advocate at the Texas Capitol.

Please direct any questions regarding annual sponsorship to Carlton Schwab ([carlton@texasedc.org](mailto:carlton@texasedc.org)) or Amy Swank ([amy@texasedc.org](mailto:amy@texasedc.org)), or call 512-480-8432.

Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Email: \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Email this completed form to [carlton@texasedc.org](mailto:carlton@texasedc.org) or [amy@texasedc.org](mailto:amy@texasedc.org).

# TEDC 2020-2021 Annual Sponsorship Benefits

## Sponsor Recognition for 2020 Annual Conference, 2021 Legislative Conference and 2021 Mid-Year Conference

### PLATINUM - \$15,000

- Complimentary Registrations
  - Six (6) to the 2020 Annual Conference
  - Three (3) to the 2021 Legislative Conference
  - Three (3) to the 2021 Mid-Year Conference
  - One (1) to every TEDC webinar between October 2020 and June 2021 (option if not exhibiting at annual conference)
- Logo Recognition
  - On TEDC's website with hyperlink for one year
  - On agendas for all three conferences
  - On sponsor banner at all three conferences
  - On virtual event platform for 2020 Annual Conference
- Virtual Exhibit space at 2020 Annual Conference
- Custom Sponsor page on virtual event platform for 2020 Annual Conference

### GOLD - \$10,000

- Complimentary Registrations
  - Four (4) to the 2020 Annual Conference
  - Two (2) to the 2021 Legislative Conference
  - Two (s) to the 2021 Mid-Year Conference
  - One (1) to every TEDC webinar between October 2020 and June 2021 (option if not exhibiting at annual conference)
- Logo Recognition
  - On TEDC's website with hyperlink for one year
  - On printed agendas for all three conferences
  - On sponsor banner at all three conferences
  - On virtual event platform for 2020 Annual Conference
- Virtual Exhibit space at 2020 Annual Conference
- Custom Sponsor page on virtual event platform for 2020 Annual Conference

### SILVER - \$7,500

- Complimentary Registrations
  - Three (3) to the 2020 Annual Conference
  - Two (2) to the 2021 Legislative Conference
  - Two (2) to the 2021 Mid-Year Conference
  - One (1) to every TEDC webinar between October 2020 and June 2021 (option if not exhibiting at annual conference)
- Logo Recognition
  - On TEDC's website with hyperlink for one year
  - On printed agendas for all three conferences
  - On sponsor banner at all three conferences
  - On virtual event platform for 2020 Annual Conference
- Virtual Exhibit table at 2020 Annual Conference
- Custom Sponsor page on virtual event platform for 2020 Annual Conference

### BRONZE - \$5,000

- Complimentary Registrations
  - Two (2) to the 2020 Annual Conference
  - One (1) to the 2021 Legislative Conference
  - One (1) to the 2021 Mid-Year Conference
  - One (1) to every TEDC webinar between October 2020 and June 2021 (option if not exhibiting at annual conference)
- Logo Recognition
  - On TEDC's website with hyperlink for one year
  - On printed agendas for all three conferences
  - On sponsor banner at all three conferences
  - On virtual event platform for 2020 Annual Conference
- Virtual Exhibit space at 2020 Annual Conference
- Custom Sponsor page on virtual event platform for 2020 Annual Conference

