



# Community Economic Development Award (CEDA)

# About the CEDA...



## Purpose

In 1995, the TEDC established the Community Economic Development Award (CEDA), to honor excellence and exceptional contributions of Texas communities in economic development.

# CEDA Criteria...



Innovativeness

Transferability

Community Commitment and Leverage

Measurable Objectives

Ancillary Benefits to the Community

# How to apply for a CEDA?



## Application

- Download application from TEDC's website "Awards"
- Submit to Amy Swank by August 15th

## Qualifications

- Project meets scope of Award (ie. not a workforce project)
- Project timeline must be between June 1, 2019 and May 31, 2020
- Must be a TEDC member to apply

# Why Apply for a CEDA?



## Recognition & Acknowledgement

CEDA recipients receive public acknowledgement of their success and economic development achievement through a press release and plaque



## Achievement & Prestige

A chance to join a select group of CEDA recipients that were acknowledged as demonstrating excellence in economic development



## Marketing & Public Relations

Recipients may use the CEDA for marketing efforts and to demonstrate to their board, community and investors of their achievement

# FAQ About CEDA?



**Can you apply for the CEDA if you are a previous recipient?**

*Yes. There are no restrictions for applying in multiple years.*

**What constitutes the time period for the start of a project in order to qualify?**

*Breaking ground, signed lease or executed contract. A press release or announcement is not sufficient.*

**Can multiple entries from the same organization/entity be submitted in the same year**

*No. An application from different entities that are from the same community/region may apply, but not multiple submittals from the same organization/entity.*

# FAQ About CEDA?



## **How do I determine the appropriate population category for my submittal if I am part of a regional group?**

*If submitting an entry for a city or county, use the most recently published census population. If submitting an entry for a multi-community region, use the census population for the project's area (ie. portion of region affected or involved in the project).*

## **Can the narrative portion of the application be double-spaced?**

*Yes. Spacing of the text can be single or doubled space, as long as the narrative portion does not exceed 4-8/12 x 11 pages.*

## **Can I submit a comprehensive application of multiple projects or a program?**

*Yes. You can submit an application that summarizes a program or multiple projects into one application.*

# Testimonials....



“Our staff, board members, and community greatly appreciate the recognition given by TEDC to Cisco for the accomplishments made. The Economic Development Award has been a great opportunity to garner more positive publicity and has been used as a great marketing tool that helps to distinguish Cisco from other communities. We greatly appreciate TEDC recognizing the need for towns to compete within their peer groups for this award. We thank you for the opportunity to be a member of your organization, for your assistance and for the meaningful accolade.”

***- John Diers, Cisco Economic Development Corporation***

Receiving the award in 2017 was a wonderful opportunity, not only to highlight the commitment our community has towards economic development, but also to highlight a wonderful company and their efforts to get established as good corporate citizens in Conroe. The peer recognition provided through the CEDA award provides a great deal of credibility to the organization, particularly when working with new prospects. We were honored and humbled to have been selected and encourage others to take full advantage of the opportunity to receive recognition for the good work you are doing for your community.

***- Danielle Scheiner, Conroe Economic Development Corporation***

# Testimonials....



The community development award solidifies that the local partners and the community working together can ensure a great start of a long partnership. The company (CGT) recognized in 2016 originally estimated that there would be 100 jobs re-shored into the US – but the partnership has flourished and they currently have a workforce of 125 personnel and have exceeded their original per hour wage estimation for manufacturing personnel. Recognizing these local partners signifies the greater support on an outside level of just the community.

***- Chester Jenke, New Braunfels EDC***

Receiving the CEDA award has been a great thing for Wichita Falls. So often our citizens become disenchanted with local efforts, and assume that every other city is doing it better. When we can show that a statewide organization recognizes our efforts above those from well-known cities around the state, our citizens perk up and take pride in our efforts. Now they're anxiously awaiting more recognition, and believing that we're worthy.

***-Henry Florsheim, Wichita Falls Chamber of Commerce***