



## 2024 WORKFORCE EXCELLENCE AWARD NOMINATION FORM

### NOMINATION FORM

APPLICANT:

---

Name of Community or Workforce Board

---

Contact Name and Title

---

Email Address

Telephone Number

---

Community Population (as of the most recent census or as officially marketed)

---

TEDC Member Name (must be individual TEDC member, not organization)

#### SUMMARY and INSTRUCTIONS:

Please attach a brief description of the workforce development initiative. Within this description, address the award criteria of Innovativeness, Transferability, Community Commitment and Leverage, Measured Objectives and Secondary Benefits. Please provide the start date of the project and completion date, if applicable.

**The program or initiative is to be for the period of January 1 to December 31, 2023.** Please provide measurable results for that 12-month period. The workforce development initiative can be a long-term project, however, it must show measurable results within the award year. **The submittal must be the application page and four conventionally formatted 8.5" x 11" pages. Therefore, no more than five (5) pages in total for the award submission. Any award submission that exceeds the five-page limit will be disqualified.**

**Please submit this completed nomination form and your project summary via email to Amy Swank at [amy@texasedc.org](mailto:amy@texasedc.org) on or before 5:00 PM, Friday, April 26, 2024.** You may also submit up to five (5) photographs of your workforce project as separate jpeg or png files.

Questions regarding the Workforce Excellence Award program or procedures should be directed to Amy Swank, Chief Operating Officer, Texas Economic Development Council, [amy@texasedc.org](mailto:amy@texasedc.org), 512-480-8432.

Applications are to be submitted via email to Amy Swank [amy@texasedc.org](mailto:amy@texasedc.org).

TEDC 2024 Workforce Development Committee Co-Chairs  
Glenda Bassham, Sulphur Springs EDC  
Lisa Denton, Kilgore EDC



## **Workforce Excellence Award Criteria**

### **I. INNOVATIVENESS**

The program or project demonstrates innovative approaches to institutional, financial, technical or legal aspects of workforce development, talent attraction and economic development.

### **II. TRANSFERABILITY**

The program or project shows potential use by other economic development agencies, workforce groups or practitioners for similar opportunities or solutions.

The program or project should be readily transferable to comparable situations in other communities.

### **III. COMMUNITY COMMITMENT AND LEVERAGE**

The program or project makes it possible for others to achieve a greater impact by joining public/private participation or by intergovernmental or state/local involvement to leverage resources.

### **IV. MEASURED OBJECTIVES**

Results demonstrate a specific objective that the program or project was able to achieve. Measures of the program's value can include:

- jobs created
- jobs retained or improved
- additional monetary investment in the community
- additions to the tax base created by the program or project
- individuals or employee trained, reskilled or upskilled

### **V. SECONDARY BENEFITS**

Produces ancillary benefits to other economic activities in the area.