



# Basic Economic Development Course



## About the Course

The Basic Economic Development Course focuses on the fundamental concepts, tools and skills needed to be successful in today's political, economic and business environment. The BEDC will provide the participant with a comprehensive understanding of the keys of successful economic development. For those new to the profession, the BEDC is the first step toward professional certification.

This course is conducted through a partnership with the Texas A&M Engineering Extension Service (TEEX).



### Accreditation:

The Texas Economic Development Council's Basic Economic Development Course (BEDC) is accredited by the International Economic Development Council (IEDC). The BEDC qualifies as a professional economic development training requirement to sit for the Certified Economic Developer (CEcD) examination.

Each attendee must complete the requisite number of hours for all course modules in order to receive a completion certificate for the BEDC. The BEDC meets for four days. In order to meet the accreditation requirements, a requisite number of hours of instruction are mandatory.



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

*The Power of Knowledge and Leadership*

## Course Modules Include:

- Introduction to Economic Development
- Community Development
- Analyze and Profile a Community
- Business Finance
- Real Estate Development & Reuse
- Marketing and Business Attraction
- Business Retention & Expansion
- Workforce Development
- Strategic Planning
- Entrepreneurship and Small Business Development
- Retail and Economic Development
- Ethics and Economic Development
- Managing Economic Development Organizations
- Economic Development Trends

## Registration, Locations and Fees:

The BEDC is hosted two to three times each year and is held in various locations around the state. Course registration is \$700 per person. The fee includes some meals, course materials and an accreditation certificate.

To register for the TEDC's Basic Economic Development Course, please visit [www.texasedc.org](http://www.texasedc.org), "Events and Education". Class size is limited .

**BEDC Winter 2021**

March 22-26, 2021

Online

**BEDC Fall 2021**

October 26-29, 2021

Fort Worth, Texas

## Who Should Attend?

The BEDC is open to anyone interested in learning more about economic development. The course is designed and targeted toward those individuals working in economic development at all levels and community leaders involved in local economic development.

The course is not restricted to Texas residents.

*Past participants include:*

- Economic and community development professionals
- State and local government officials
- Economic development volunteer board members
- State agency representatives
- Workforce development agency representatives
- Community planners
- Financial institution representatives
- Public utility representatives

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*For more information on the TEDC's Basic Economic Development Course (BEDC), please contact our office at 512-480-8432 or [tedcinfo@texasedc.org](mailto:tedcinfo@texasedc.org).*