TEDC WEBINARS *2020*

Registration per webinar:
$79/individual $295/group

All webinars are recorded and are recordings are available for purchase.

1.22.20 New Data Sources and How These Are Changing Business Location Decisions

Presenter: Ron Bertasi, GIS Webtech
This webinar will explain the drivers of data availability, new data available, and how businesses are incorporating new data into location decisions.

2.12.20 The Who, What, When, Where and Why of Affordable Housing in Texas

Presenter: Council of Development Finance Agencies
This webinar will explore some of the tools that can be utilized to support housing challenges and opportunities, and how development finance agencies can become key partners in housing development.

3.25.20 An Economic Boost for Companies that Export and Attract Foreign Direct Investment - With US Commerical Service of the US Department of Commerce

Presenter: Karen Parker, US Commercial Service; Ryan Wallace, Select USA
Learn about the U.S. Commercial Service export programs to retain your local businesses to grow when selling internationally.

4.22.20 Build Fiscally Strong Communities - Money Talks: Understanding, Communicating and Closing Your City's Resource Gap

Presenter: A J Fawver, VAssociate/Community Consulting Program Leader, Verdunity
This presentation will cover: How a city's growth and development pattern is directly connected to its property tax revenue, service costs and infrastructure liabilities; How a city can use fiscal sustainability as a common language to frame discussions, inform decisions, and engage citizens; How a city can take steps to incrementally close the gap utilizing resources they have, starting today.

5.20.20 Exploring Lead Generation as a Multi-Level Process

Presenters: David Davidovic and Amber Hunter, Research Consultants International
Explore recommended best practices and strategies to utilize throughout the lead generation process in order to maximize your region's potential in securing projects.

6.17.20 P3s: Best Practices for Public Private Partnerships

Presenter: Council of Development Finance Agencies

7.24.20 A Day in the Life of a Retail Site Selector

Presenter: Aaron Farmer, The Retail Coach

8.2020 Treat Your Town Like a Start-Up: How to inject your town with vitality by thinking like an entrepreneur without sacrificing your values

Presenter: Colby Williams, Small Town Book
Your need entrepreneurs now more than ever to take your town where you want it to go. Learn how to attract entrepreneurs who fit what your community - with real world examples.

9.9.20 Intro to Food Systems Finance

Presenter: Council of Development Finance Agencies

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Register online: www.texasedc.org