



TEXAS ECONOMIC DEVELOPMENT COUNCIL

TEDC 2022 MID-YEAR CONFERENCE



JUNE 22-24, 2022

OMNI HOTEL

Corpus Christi, TX

@TexasEDC #TEDC2022

TEDC 2022 MID-YEAR CONFERENCE

Corpus Christi, TX

Reception Sponsors



Corpus Christi
REGIONAL ECONOMIC
DEVELOPMENT CORPORATION

Breakfast Sponsors



ETEDD
East Texas Economic Development District



Networking Break Sponsors



Community Sponsors

Bob Moore Construction
Bowie Economic Development Corporation
Bridgeport Economic Development Corporation
Gainesville Economic Development Corporation
Lindale Economic Development Corporation
Lone Star College
Port of Corpus Christi
Sulphur Springs Economic Development Corporation
Texas Regional Bank

Golf Tournament Sponsor



2021-2022 Annual Sponsors

Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



TEDC 2022 MID-YEAR CONFERENCE

Corpus Christi, TX

Wednesday, June 22nd

- 7:00 AM **Golf Tournament at NorthShore County Club**
Sponsored by: TGB Group
- 8:30-10:30 AM **Future Leaders Training Seminar** [FLT participants only] Laguna Madre
- 11:00 AM-12:00 PM **TEDC Executive Committee Meeting** [Executive Committee members only]
- 12:30-1:15 PM **PAC Committee Meeting** [Open to all attendees] Aransas
Community Economic Development Award Committee Meeting Copano
[CEDA Committee members only]
- 1:15-2:15 PM **Texas' Energy Transition: Initiatives in Alternative and Sustainable Energy and Opportunities for Economic Development** Corpus Christi Ballroom A
Moderator: **Iain Vasey**, President & CEO, Corpus Christi Regional Economic Development Corporation
Panelists: **Bridget Silva**, VP-Business Development and Commercial Strategy, Criterion Energy Partners; **Barry Smitherman**, JD, Co-Founder, Texas Geothermal Energy Alliance; **Jane Stricker**, SVP, Greater Houston Partnership and Executive Director, Houston Energy Transition Initiative
- 2:15-2:30 PM **Networking Break** Prefunction/Foyer
Sponsored by: Greenville Economic Development Council and Taylor Economic Development Council
- 2:30-3:30 PM **Autonomous Vehicle Transportation, Smart Mobility and Opportunities for Economic Development** Corpus Christi Ballroom A
Moderator: **Ginger Goodin**, Senior Research Engineer for Strategic Policy, Texas A&M Transportation Institute
Panelists: **Thomas Bamonte**, Senior Program Manager, North Central Texas Council of Governments; **Ian Kinne**, Director-Logistics Innovation, Hillwood
- 3:30-4:30 PM **Peer Panel: Lessons in Leadership for Economic Developers** Corpus Christi Ballroom A
Moderator: **Charlie Dromgoole**, IOM, Principal, Solutions! Consulting
Panelists: **Michael Meek**, CEcD, Principal, Meek & Associates, 2006 TEDC Board Chair; **Amanda Nobles**, Former President, Kilgore EDC; **Fred Welch**, CEcD, EDFP, Executive Director, Copperas Cove EDC, 2017 TEDC Board Chair
- 4:30-5:15 PM **The Sustainment Platform: How the technology can help EDCs and manufacturers build a stronger regional ecosystem** Corpus Christi Ballroom A
Michael Morford, Co-Founder, Sustainment; **Brittany Sotelo**, VP-Business Retention & Expansion, Corpus Christi Regional EDC; **George Dewey Clark**, Owner of Midnight Horsepower and Metal Technologies Instructor, Del Mar College
- Education Committee Meeting** [Open to all attendees] Aransas
- 5:15-6:30 PM **Happy Hour and Networking** Prefunction/Foyer

TEDC 2022 MID-YEAR CONFERENCE

Corpus Christi, TX

Thursday, June 23rd

7:00-8:00 AM	Breakfast and Networking <i>Sponsored by: East Texas Economic Development District</i>	Corpus Christi Ballroom B/C
8:00-8:30 AM	Economic Development Opportunities and Challenges for Nueces County and the Coastal Bend <i>Honorable Barbara Canales, Nueces County Judge</i>	Corpus Christi Ballroom B/C
8:30-9:00 AM	TEDC 2022 Workforce Excellence Award Recognition	Corpus Christi Ballroom B/C
9:00-9:15 AM	Pulse Survey: Texas Talent and Economic Growth <i>Adrian Lopez</i> , CEO, Workforce Solutions Alamo; <i>Tamara Atkinson</i> , CEO, Workforce Solutions Capital Area	Corpus Christi Ballroom B/C
9:15-10:15 AM	The “Secret Sauce”: Intentionally Bringing Together the Worlds of Workforce, Economic Development and Education Introduction: <i>Aaron Demerson</i> , Commissioner Representing Employers, Texas Workforce Commission Moderator: <i>Courtney Arbour</i> , Director of Workforce Development, Texas Workforce Commission Panelists: <i>Judge Barbara Canales</i> , Nueces County; <i>Adriana Cruz</i> , Executive Director, Economic Development & Tourism, Office of the Governor; <i>Linda Head</i> , Senior Associate Vice Chancellor of the Division of External and Employer Relations, Lone Star College; <i>Marin Rivas</i> , Workforce Development Director, Workforce Solutions Panhandle	Corpus Christi Ballroom B/C
10:15-11:15 AM	Innovative Workforce Ideas for Retention and Recruitment Efforts Moderator: <i>Joshua Schneuker</i> , Executive Director, Seguin Economic Development Corporation; Panelists: <i>Julian Alvarez</i> , Commissioner for Labor, Texas Workforce Commission; <i>Desiree A. Holmes</i> , Texas Apprenticeship Director, Texas Workforce Commission; <i>Lorena Knight</i> , Education Outreach Manager, Outreach and Employer Initiatives Division, Texas Workforce Commission; <i>Robert D. Andrade</i> , Employer Engagement & Community Outreach, Outreach & Employer Initiatives Division, Texas Workforce Commission	Corpus Christi Ballroom B/C
11:00 AM-12:00 PM	The Port of Corpus Christi and It’s Role in the Global Economy <i>Sean Strawbridge</i> , CEO, Port of Corpus Christi; <i>Omar Garcia</i> , Chief External Affairs Officer, Port of Corpus Christi	Corpus Christi Ballroom A
12:00-1:15 PM	Lunch on your own	
1:15-2:15 PM	Peer Panel: Best Practices for Screening Leads and Vetting Projects: Due Diligence for Incentives and Project Assistance Moderator: <i>E. Ray Covey</i> , Director of Economic Development, Las Aguilas Panelists: <i>Adrian Cannady</i> , President/CEO, Temple EDC; <i>Marcos Delgado</i> , VP-Economic Development, Borderplex Alliance; <i>Ashley Gossen</i> , CEcD, Vice President, greater:SATX; <i>Tommy Kurtz</i> , CEcD, VP-Business and Strategic Development, Corpus Christi Regional EDC	Corpus Christi Ballroom B/C

TEDC 2022 MID-YEAR CONFERENCE

Corpus Christi, TX

Thursday, June 23rd

- 2:15-3:15 PM **Realizing the American Rescue Plan: How to reenergize your small business ecosystem** Corpus Christi Ballroom B/C
David Ponraj, CEO, Economic Impact Catalyst
- 2:15-3:15 PM **Texas' Tri-Agency Initiative** Corpus Christi Ballroom A
Alexis Bauserman, Division Director for College, Career, and Military Preparation, Texas Education Agency; **Emily Lawley**, Manager, Tri-Agency Initiative and Special Projects, Texas Workforce Commission; **Amy Peterson**, Senior Director for Strategic Finance Policy, Texas Higher Education Coordinating Board
- 3:15-3:45 PM **Networking Break** Prefunction/Foyer
Sponsored by: Harlingen Economic Development Council, Texas State Technical College and The PACE Group
- 3:45-4:45 PM **The Texas Workforce Investment Council: Strategic Partnerships Shaping Our Future Workforce** Corpus Christi Ballroom B/C
Moderator: **Adriana Cruz**, Executive Director, Office of the Governor-Economic Development & Tourism;
Panelists: **Courtney Arbour**, Director of Workforce Development, Texas Workforce Commission; **Lee Rector**, Director, Texas Workforce Investment Council; **Paul Puente**, Executive Secretary, Houston Gulf Coast Building and Construction Trades Council; **Rick Rhodes**, Rural Engagement Coordinator, Texas Rural Funders
- 5:00-7:00 PM **Networking Reception at Bar-Under-The-Sun**
Sponsored by: AEP Texas and Corpus Christi Regional Economic Development Council

Friday, June 24th

- 7:00-8:00 AM **Breakfast and Networking** Corpus Christi Ballroom B/C
Sponsored by: Mount Pleasant Economic Development Council and San Patricio County Economic Development Council
- 8:00-8:30 AM **Legislative and Economic Development Sales Tax Committee Meetings** Corpus Christi Ballroom B/C
- 8:30-9:30 AM **The Skills That Pay The Bills: An Overview of Employment Trends in Modern Texas** Corpus Christi Ballroom B/C
Mick Norminington, Workforce Development Expert, Author and Professor
- 9:45-10:45 AM **Business & Industry Collaboratives in Workforce Development** Corpus Christi Ballroom B/C
Moderators: **Greg Vaughn**, Executive Director, Texas Association of Workforce Boards; **Christine Allen**, Director of Workforce Development, Lubbock Economic Development Alliance
Panelists: **Wayne Kelly**, President, Craft Training Center; **Kevin Lassahn**, VP-General Manager, Valero; **Ken Trevino**, CEO, Workforce Solutions Coastal Bend
- 11:00-11:45 AM **TEDC Board of Director's Meeting** [Open to all attendees] Corpus Christi Ballroom A

TEDC 2022 MID-YEAR CONFERENCE

Corpus Christi, TX



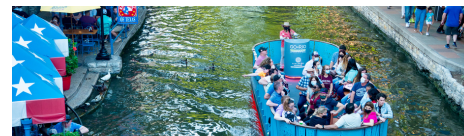
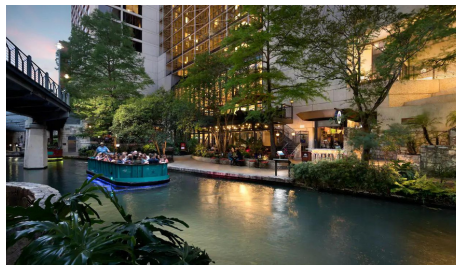
INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

This event is recognized by the International Economic Development Council (IEDC) as a professional development training that counts toward the recertification of Certified Economic Developers (CECd).

Future Conferences

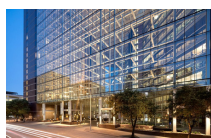
TEDC 2022 ANNUAL CONFERENCE

Hyatt Regency Hotel on the Riverwalk
San Antonio, TX
October 19-21, 2022



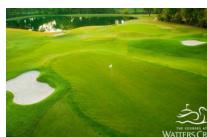
TEDC 2023 LEGISLATIVE CONFERENCE

Omni Hotel-Downtown
Austin, TX
February 22-24, 2023



TEDC 2023 MID-YEAR CONFERENCE

Marriott at Watters Creek
Allen, TX
June 21-23, 2023





TEXAS ECONOMIC DEVELOPMENT COUNCIL

TEDC 2022 MID-YEAR CONFERENCE



JUNE 22-24, 2022

OMNI HOTEL

Corpus Christi, TX

@TexasEDC #TEDC2022