

# TEDC 2025 WINTER CONFERENCE

**Feb. 26-28, Austin, TX**

Date	Time	Event	Presentation Topic/Title	Speaker(s)
Feb. 26th	8:30-10:30 AM	FLT Seminar [FLT Participants Only]	Leverage the Leader Within	Eric Lundquist
Feb. 26th	10:30-11:15 AM	Conference Committee Meeting		
Feb. 26th	10:30-11:15 AM	Forward Planning Committee Meeting		
Feb. 26th	11:15 AM-12:45 PM	Lunch on your own		
Feb. 26th	11:30 AM-12:30 PM	TEDC Executive Committee Meeting	Closed Meeting	
Feb. 26th	12:45 PM	Welcome & Introductions		Kent Sharp, 2025 TEDC Board Chair
Feb. 26th	12:45-1:45 PM	General Session	Peer Panel: Building Effective Relationships With Your Elected Officials and Community Leaders	Moderator: TBD Panelists: Christian Kurtz, Liberty Hill EDC; Kris Collins, Greater Waco Chamber of Commerce; Others TBD
Feb. 26th	1:45-2:45 PM	General Session	Building an Innovation Economy in Texas Through Academic and Industry Partnerships	John Karras, VP-Business Development, TIP Strategies
Feb. 26th	2:00-2:45 PM	Workforce Committee Meeting		
Feb. 26th	2:45-3:00 PM	Networking Break		
Feb. 26th	3:00-4:00 PM	General Session	Catalyzing Local Economies: Making Entrepreneurship Accessible to All Texans	Donna Harris, CEO and Co-Founder, Builders + Backers
Feb. 26th	4:00-5:00 PM	General Session	Effective Succession Planning for Economic Developers: Ensuring Leadership Continuity and Growth	Aaron Brossoit, CEO, Golden Shovel Agency
Feb. 26th	5:30-7:00 PM	Legislative Reception (offsite)	State Legislators and Staff Invited (Transportation provided)	
Feb. 27th	7:15-8:15 AM	Breakfast and Networking		
Feb. 27th	8:15-9:15 AM	General Session	The U.S. Economic Development Administration Reauthorization	Robert Peche, Austin Regional Office, U.S. Department of Commerce, Economic Development Administration
Feb. 27th	9:15-9:30 AM	Coffee Break		
Feb. 27th	9:30-10:30 AM	General Session	89th Texas Legislative Session	Panel of Legislators Invited
Feb. 27th	10:30-11:30 AM	Breakout Session	New Year, New President, What This Means for Retail in 2025 and Beyond	Aaron Farmer, President, The Retail Coach
Feb. 27th	10:30-11:30 AM	Breakout Session	Austin Infrastructure Academy and Other Workforce Development Initiatives	Stephen Pedigo, Partner, Civic Solutions Partnership; Laura Huffman, Partner, Civic Solutions Partnership
Feb. 27th	11:30 AM-1:00 PM	Lunch on your own		
Feb. 27th	1:00-2:00 PM	Breakout Session	Texas Life Sciences: Building the Innovations of Tomorrow	Victoria Ford, President, Texas Healthcare and Bioscience Institute
Feb. 27th	1:00-2:00 PM	Breakout Session	CEDA Success Stories (2024)	Moderator: Ashton Bellows, Sherman EDC Panelists: Ramiro Aleman, Cameron County; Kris Collins, Greater Waco Chamber of Commerce; Maureen Hammond, Paris EDC; Stewart McGregor, Kaufman EDC
Feb. 27th	2:00-3:00 PM	General Session	Texas and Mexico: Outlook on Trade, Tariffs and Investment	Ildefonso Guajardo, Economist, ANSLEY International Consultants, Former Secretary of the Economy, Nuevo Leon, Mexico
Feb. 27th	3:00-3:30 PM	Networking Break		
Feb. 27th	3:30-4:30 PM	General Session	Panel TBD (electric)	Panelists TBD

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Feb. 27th	4:30-5:30 PM	General Session	Office of the Governor Economic Development & Tourism	Adriana Cruz and Panelists TBD
Feb. 27th	5:30-6:30 PM	Happy Hour		
Feb. 28th	7:00-8:00 AM	Breakfast and Networking		
Feb. 28th	8:00-9:00 AM	General Session	Unlocking Gen Z+ Potential: Future-Proofing Your Workforce for Innovation	Luke Goetting, Future of Work Expert
Feb. 28th	9:00-9:15 AM	Coffee Break		
Feb. 28th	9:15-10:15 AM	General Session	Community Engagement Strategies to Facilitate Energy and Infrastructure Projects	Moderator: Sara Muhammad Malik, Greater Houston Partnership Panelists: Scott Livingston, League City EDC; Others TBD
Feb. 28th	10:15-11:15 AM	General Session	JETI: 313/403 Where We Are Now	Moderator: Matt Abel, TEDC Panelists: Kent Sharp, Sherman EDC; John Villarreal; Robert Wood, McGuire Woods Consulting
Feb. 28th	11:15 AM-12:15 PM	TEDC Board Meeting		

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