



**Basic Economic Development Course  
Schedule  
October 26-29, 2021**

**Embassy Suites  
600 Commerce St.  
Ft. Worth, TX 76102  
817.332.6900**

<b>Tuesday, October 26</b>	<b>Wednesday, October 27</b>	<b>Thursday, October 28</b>	<b>Friday, October 29</b>
<p><b>8:00 – 8:30 a.m.</b> <b>Registration</b></p> <p><b>8:30 – 9:45 a.m.</b> <b>Welcome / Orientation</b> <i>Lisa Mutchler &amp; Pat Jamison</i></p> <p><b>9:45 – 10:00 a.m.</b> <b>Break</b></p> <p><b>10:00 – 11:30 a.m.</b> <b>Introduction to Economic Development</b> <i>Alysia Cook</i></p>	<p><b>7:30 – 8:00 a.m.</b> <b>Breakfast Provided – Classroom</b></p> <p><b>8:00 – 10:00 a.m.</b> <b>Business Attraction &amp; Marketing</b> <i>Mark Thomas</i></p> <p><b>10:00 – 10:15 a.m.</b> <b>Break</b></p> <p><b>10:15 – 12:15 p.m.</b> <b>Business Retention &amp; Expansion</b> <i>Stefanie Wagoner</i></p>	<p><b>7:30 – 8:00 a.m.</b> <b>Breakfast Provided – Classroom</b></p> <p><b>8:00 – 10:00 a.m.</b> <b>Business Finance &amp; Capital Market Programs</b> <i>Russell Gallahan</i></p> <p><b>10:00 – 10:15 a.m.</b> <b>Break</b></p> <p><b>10:15 – 12:15 p.m.</b> <b>Workforce Development</b> <i>Brandi Harrison-Trotter</i></p>	<p><b>7:30 – 8:00 a.m.</b> <b>Breakfast Provided – Classroom</b></p> <p><b>8:00 – 10:00 a.m.</b> <b>Managing EDO'S</b> <i>Danny Booth, Adrian Cannady, Scott Martinez</i></p> <p><b>10:00 – 10:15 a.m.</b> <b>Break</b></p> <p><b>10:15 – 11:00 a.m.</b> <b>Retail &amp; Economic Development</b> <i>Aaron Farmer</i></p> <p><b>11:15 – 12:00</b> <b>ED Trends - Discussion</b> <i>Tom Stellman</i></p> <p><b>12:00 – 12:45 p.m.</b> <b>Course Evaluation, Graduation and Closing</b></p>
<b>11:30 – 12:45 P.M.</b>	<b>12:15 – 1:30 P.M.</b>	<b>12:15 – 1:30 P.M.</b>	<b>Home Sweet Home!</b>
<p><b>12:45 – 2:45 p.m.</b> <b>Community Development</b> <i>Alysia Cook</i></p> <p><b>2:45 – 3:00 p.m.</b> <b>Break</b></p> <p><b>3:00 – 5:00 p.m.</b> <b>Analyze &amp; Profile a Community</b> <i>John Karras</i></p> <p><b>6:30 p.m.</b> <i>Dinner on your own or group for those interested in eating together ☺</i></p>	<p><b>1:30 – 3:30 p.m.</b> <b>Strategic Planning</b> <i>Karen Dickson</i></p> <p><b>3:30 – 3:45 p.m.</b> <b>Break</b></p> <p><b>3:45 – 5:45 p.m.</b> <b>Entrepreneur &amp; Small Business Development</b> <i>David Summers</i></p> <p><b>6:30 p.m.</b> <i>BEDC Networking Reception ~ TBD</i></p>	<p><b>1:30 – 3:30 p.m.</b> <b>Real Estate Dev &amp; Reuse</b> <i>Eric Davis</i></p> <p><b>3:30 – 3:45 p.m.</b> <b>Break</b></p> <p><b>3:45 – 5:45 p.m.</b> <b>Ethics &amp; Economic Development</b> <i>Ray Dunlap</i></p> <p><b>6:30 pm</b> <i>Dinner on your own or group for those interested in eating together ☺</i></p>	

08.19.2021



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