



**Basic Economic Development Course  
Schedule  
October 17-20, 2023**

**Courtyard by Marriott Dallas/Allen  
210 E. Stacy Rd.  
Allen, TX 75002  
214.383.1151**

<b>Tuesday, October 17</b>	<b>Wednesday, October 18</b>	<b>Thursday, October 19</b>	<b>Friday, October 20</b>
<p><b>8:00 – 8:30 a.m.</b> <b>Registration</b></p> <p><b>8:30 – 9:45 a.m.</b> <b>Welcome / Orientation</b> <i>Lisa Mutchler &amp; Pat Jamison</i></p> <p><b>9:45 – 10:00 a.m.</b> <b>Break</b></p> <p><b>10:00 – 11:30 a.m.</b> <b>Introduction to Economic Development</b> <i>Alysia Cook</i></p> <p><b>11:45-12:45 p.m.</b> <b>Resilience &amp; Recovery</b> <i>David Dodd</i> (Lunch Provided)</p>	<p><b>7:30 – 8:00 a.m.</b> <b>Breakfast Provided – Classroom</b></p> <p><b>8:00 – 10:00 a.m.</b> <b>Business Attraction &amp; Marketing</b> <i>Kris Collins</i></p> <p><b>10:00 – 10:15 a.m.</b> <b>Break</b></p> <p><b>10:15 – 12:15 p.m.</b> <b>Business Retention &amp; Expansion</b> <i>Stefanie Wagoner</i></p>	<p><b>7:30 – 8:00 a.m.</b> <b>Breakfast Provided – Classroom</b></p> <p><b>8:00 – 10:00 a.m.</b> <b>Business Finance &amp; Capital Market Programs</b> <i>Russell Gallahan</i></p> <p><b>10:00 – 10:15 a.m.</b> <b>Break</b></p> <p><b>10:15 – 12:15 p.m.</b> <b>Workforce Development</b> <i>Brandi Harrison-Trotter</i></p>	<p><b>7:30 – 8:00 a.m.</b> <b>Breakfast Provided – Classroom</b></p> <p><b>8:00 – 10:00 a.m.</b> <b>Managing EDO'S</b> <i>Danny Booth, William Myers, Adrian Cannady</i></p> <p><b>10:00 – 10:15 a.m.</b> <b>Break</b></p> <p><b>10:15 – 11:00 a.m.</b> <b>Retail &amp; Economic Development</b> <i>Aaron Farmer</i></p> <p><b>11:15 – 12:00</b> <b>ED Trends - Discussion</b> <i>Tom Stellman</i></p> <p><b>12:00 – 12:45 p.m.</b> <b>Course Evaluation, Graduation and Closing</b></p>
<b>11:45 – 1:00 pm</b>	<b>12:15 – 1:30 P.M.</b>	<b>12:15 – 1:30 P.M.</b>	<b>Home Sweet Home!</b>
<p><b>1:00 – 3:00 p.m.</b> <b>Community Development</b> <i>Alysia Cook</i></p> <p><b>3:00 – 3:15 p.m.</b> <b>Break</b></p> <p><b>3:15 – 5:15 p.m.</b> <b>Analyze &amp; Profile a Community</b> <i>John Karras</i></p> <p><b>6:30 p.m.</b> <i>Dinner on your own or group for those interested in eating together 😊</i></p>	<p><b>1:30 – 3:30 p.m.</b> <b>Strategic Planning</b> <i>Greg Last</i></p> <p><b>3:30 – 3:45 p.m.</b> <b>Break</b></p> <p><b>3:45 – 5:45 p.m.</b> <b>Entrepreneur &amp; Small Business Development</b> <i>David Summers</i></p> <p><b>6:30 p.m.</b> <i>Networking Reception</i> <i>TBD 😊</i></p>	<p><b>1:30 – 3:30 p.m.</b> <b>Real Estate Dev &amp; Reuse</b> <i>Eric Davis</i></p> <p><b>3:30 – 3:45 p.m.</b> <b>Break</b></p> <p><b>3:45 – 5:45 p.m.</b> <b>Ethics &amp; Economic Development</b> <i>Ray Dunlap</i></p> <p><b>6:30 p.m.</b> <i>Dinner on your own or group for those interested in eating together. 😊</i></p>	

5.31.2023