Basic Economic Development Course
Schedule
February 22-25, 2022

Austin Marriott North
2600 La Frontera Blvd.
Round Rock, TX 78681
512.733.6767

Tuesday, February 22	Wednesday, February 23	Thursday, February 24	Friday, February 25
8:00 – 8:30 a.m. **Registration** **8:30 – 9:45 a.m.** **Welcome / Orientation** *Lisa Mutchler & Pat Jamison* **9:45 – 10:00 a.m.** **Break** **10:00 – 11:30 a.m.** **Introduction to Economic Development** *Alysia Cook* **11:45 – 1:00 pm** **Resilience & Recovery** *David Dodd* **(Lunch Provided)**	**7:30 – 8:00 a.m.** **Breakfast Provided – Classroom** **8:00 – 10:00 a.m.** **Business Attraction & Marketing** *Mark Thomas* *Brian Aiken* **10:00 – 10:15 a.m.** **Break** **10:15 – 12:15 p.m.** **Business Retention & Expansion** *Tom Long*	**7:30 – 8:00 a.m.** **Breakfast Provided – Classroom** **8:00 – 10:00 a.m.** **Business Finance & Capital Market Programs** *Russell Gallahan* **10:00 – 10:15 a.m.** **Break** **10:15 – 12:15 p.m.** **Workforce Development** *Brandi Harrison-Trotter*	**7:30 – 8:00 a.m.** **Breakfast Provided – Classroom** **8:00 – 10:00 a.m.** **Managing EDO'S** *Scott Martinez, Adrian Cannady, Fred Welch* **10:00 – 10:15 a.m.** **Break** **10:15 – 11:00 a.m.** **Retail & Economic Development** *Aaron Farmer* **11:15 – 12:00** **ED Trends - Discussion** *Tom Stellman* **12:00 – 12:45 p.m.** **Course Evaluation, Graduation and Closing**
See above	**12:15 – 1:30 P.M.**	**12:15 – 1:30 P.M.**	**Home Sweet Home!**
1:15 – 3:15 p.m. **Community Development** *Alysia Cook* **3:15 – 3:30 p.m.** **Break** **3:30 – 5:30 p.m.** **Analyze & Profile a Community** *John Karras* **6:30 p.m.** *Dinner on your own or group for those interested in eating together* ☺	**1:30 – 3:30 p.m.** **Strategic Planning** *Karen Dickson* **3:30 – 3:45 p.m.** **Break** **3:45 – 5:45 p.m.** **Entrepreneur & Small Business Development** *David Summers* **6:30 p.m.** *BEDC Networking Reception TBD*	**1:30 – 3:30 p.m.** **Real Estate Dev & Reuse** *Eric Davis* **3:30 – 3:45 p.m.** **Break** **3:45 – 5:45 p.m.** **Ethics & Economic Development** *Ray Dunlap* **6:30 pm** *Dinner on your own or group for those interested in eating together* ☺	

11.17.2021

TEXAS ECONOMIC DEVELOPMENT COUNCIL

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