



2025 WORKFORCE EXCELLENCE AWARD NOMINATION FORM

NOMINATION FORM

APPLICANT:

Name of Community or Workforce Board

Contact Name and Title

Email Address

Telephone Number

Community Population (as of the most recent census or as officially marketed)

TEDC Member Name (TEDC membership is held by the individual, not the organization)

SUMMARY and INSTRUCTIONS:

Please attach a brief description of the workforce development initiative. Within this description, address the award criteria of Innovativeness, Transferability, Community Commitment and Leverage, Measured Objectives and Secondary Benefits. Please provide the start date of the project and completion date, if applicable.

The program or initiative is to be for the period of January 1 to December 31, 2024. Please provide measurable results for that 12-month period. The workforce development initiative can be a long-term project, however, it must show measurable results within the award year.

Important Information:

- The submittal must be the application page and four conventionally formatted 8.5" x 11" pages. Therefore, no more than five (5) pages in total for the award submission. Any award submissions that exceeds the five-page limit will be disqualified.
- The project or program may not have been submitted previously for a TEDC Workforce Excellence Award.

Please submit this completed nomination form and your project summary via email to Amy Swank at amy@texasedc.org on or before 5:00 PM, Friday, May 9, 2025. You may also submit up to five (5) photographs of your workforce project as separate jpeg or png files.

Application Fee: There is a \$100 fee to apply for the TEDC's Workforce Excellence Award. An invoice will be generated upon receipt of the application.

Questions regarding the Workforce Excellence Award program or procedures should be directed to Amy Swank, Chief Operating Officer, Texas Economic Development Council, amy@texasedc.org, 512-480-8432.

Applications are to be submitted via email to Amy Swank amy@texasedc.org.

TEDC 2025 Workforce Development Committee Co-Chairs
Maureen Hammond, Paris EDC
Brandi Harrison Trotter, Workforce Solutions for North Central Texas



Workforce Excellence Award Criteria

I. INNOVATIVENESS

The program or project demonstrates innovative approaches to institutional, financial, technical or legal aspects of workforce development, talent attraction and economic development.

II. TRANSFERABILITY

The program or project shows potential use by other economic development agencies, workforce groups or practitioners for similar opportunities or solutions. The program or project should be readily transferable to comparable situations in other communities.

III. COMMUNITY COMMITMENT AND LEVERAGE

The program or project makes it possible for others to achieve a greater impact by joining public/private participation or by intergovernmental or state/local involvement to leverage resources.

IV. MEASURED OBJECTIVES

Results demonstrate a specific objective that the program or project was able to achieve. Measures of the program's value can include:

- jobs created
- jobs retained or improved
- additional monetary investment in the community
- additions to the tax base created by the program or project
- individuals or employee trained, reskilled or upskilled

V. SECONDARY BENEFITS

Produces ancillary benefits to other economic activities in the area.

NOTE: Projects related to workforce housing and childcare initiatives should be submitted for the Workforce Excellence Award and not the TEDC's Community Economic Development Award.