



TEXAS ECONOMIC DEVELOPMENT COUNCIL

# BASIC ECONOMIC DEVELOPMENT COURSE



# ABOUT THE COURSE:

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The Basic Economic Development Course focuses on the fundamental concepts, tools and skills needed to be successful in today's political, economic and business environment. The BEDC will provide the participant with a comprehensive understanding of the professional practice of economic development. For those new to the profession, the BEDC is the first step toward professional certification.

This course is conducted through a partnership with the Texas A&M Engineering Extension Service (TEEX).



# ACCREDITATION:

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The Texas Economic Development Council's Basic Economic Development Course (BEDC) is accredited by the International Economic Development Council (IEDC). The BEDC qualifies as a professional economic development training requirement to sit for the Certified Economic Developer (CEdD) examination and to participate in the CTED (the newly minted Certified Texas Economic Developer) program leading to the CTED professional designation.

Each attendee must complete the requisite number of hours for all course modules in order to receive a completion certificate for the BEDC. The BEDC meets for four days. In order to meet the accreditation requirements, a requisite number of hours of instruction are mandatory.



# COURSE MODULES INCLUDE:

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- Introduction to Economic Development Community
- Development
- Analyzing and Profiling a Community
- Business Finance
- Real Estate Development and Reuse
- Marketing and Business Attraction
- Business Retention and Expansion
- Workforce Development
- Strategic Planning
- Entrepreneurship and Small Business Development
- Retail and Economic Development
- Ethics and Economic Development
- Managing Economic Development Organizations
- Economic Development Trends

# REGISTRATION, LOCATION AND FEES:

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The BEDC is hosted three times each year and has been held in various locations around the state. Course registration is \$800 per person. The fee includes breakfast, afternoon breaks, course materials and an accreditation certificate.

To register for the TEDC's Basic Economic Development Course, please visit

<https://texasedc.org/programs/basic-economic-development-courses>

Please register early as class size is limited

# WHO SHOULD ATTEND?:

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The BEDC is open to anyone interested in learning more about economic development. The course is designed and targeted towards those individuals working in economic development at all levels and community leaders involved in local economic development.

The course is not restricted to Texas Residents.

Past participants include:

- Economic and community development professionals
- State and local government officials
- Economic development volunteer board members State
- agency representatives
- Workforce development agency representatives
- Community planners
- Financial institution representatives
- Public utility representatives



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*For more information on the TEDC's Basic Economic Development Course (BEDC), please contact our office at 512-480-8432 or [tedcinfo@texasedc.org](mailto:tedcinfo@texasedc.org)*