



# ARE YOU LOOKING TO LEARN MORE ABOUT ECONOMIC DEVELOPMENT?

THE TEXAS ECONOMIC DEVELOPMENT COUNCIL IS  
YOUR SOURCE FOR EDUCATION, CAREER  
DEVELOPMENT, RESOURCES AND INFORMATION ON  
ECONOMIC DEVELOPMENT.



[http://](http://www.texasedc.org)  [www.texasedc.org](http://www.texasedc.org)



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## CONFERENCES

The TEDC hosts three **Conferences** each year. The conferences are held in February, June and October and are hosted in various locations through Texas. Conference programming includes keynote presentations, breakout sessions, panel discussions and peer group exchanges on important matters and current trends affecting economic development. The conferences also include networking opportunities and many ways for colleagues to share knowledge, resources and information. The TEDC also recognizes recipients of awards and graduates of the Future Leaders Training Program and Certified Texas Economic Developer Program at our conferences throughout the year.

Sponsorship opportunities and sometimes exhibitor opportunities are also part of the programming.

Most TEDC Conferences are recognized by the IEDC for Certified Economic Developers (CECd) to receive professional development credit toward recertification.

To learn more or register for an upcoming TEDC Conference, visit <https://texasedc.org/programs/conferences>.



## ECONOMIC DEVELOPMENT SALES TAX WORKSHOPS



**Economic Development Sales Tax Workshops** are designed specifically for EDC Board Members and local elected officials of Type A and Type B Corporations. The workshops include information about economic and community development, permissible projects and any recent changes to the Economic Development Sales Tax Law. Workshop attendees also receive the Open Meetings Act and Public Information Act certifications as a part of this course.

The TEDC hosts five to six workshops around the state each year, one of which is virtual, which provides added convenience for those EDC board members unable to travel. The workshop registration fee is \$225.00. To learn more or register for an upcoming ED Sales Tax Workshop, visit <https://texasedc.org/programs/economic-development-sales-tax-workshops>.

# BASIC ECONOMIC DEVELOPMENT COURSES

The Texas **Basic Economic Development Course** (BEDC) is offered three times per year. The BEDC provides the participant with a comprehensive understanding of the keys to successful economic development.



The BEDC is the first step toward professional certification for those new to the profession. The BEDC is accredited by the International Economic Development Council (IEDC). The four-day course focuses on the fundamental concepts, tools and skills needed to be successful in today's political, economic and business environment.

Course modules include Introduction to Economic Development, Community Development, Business Finance and Capital Markets, Real Estate Development & Reuse, Marketing and Business Attraction, Workforce Development, Strategic Planning, Entrepreneurship and Small Business Development, Retail and Economic Development, Managing Economic Development Organizations, and more. The BEDC's course curriculum provider is Texas A&M Engineering & Extension Service (TEEX).

The BEDC registration fee is \$800.00 including course materials, accreditation fee, completion certificate and some meals. To learn more or register for the BEDC, visit <https://texasedc.org/programs/basic-economic-development-courses>.

## WEBINARS



TEDC **Webinars** are a great way to obtain knowledge without the burden of travel and at a very reasonable cost. Webinars cover a wide range of topics related to economic development and feature experts in the economic development field as well as professional economic developers.

Webinar registration is \$79 per person or \$295 for a group of five or more. Periodically the TEDC will offer free webinars to our members. The TEDC archives recordings of our webinar broadcasts in our Webinar Library. To learn more or register for an upcoming webinar, visit <https://texasedc.org/programs/webinars-and-other-workshops>. To view the list of webinar recordings in the TEDC's webinar library visit, <https://texasedc.org/programs/webinar-recordings-library>



## OTHER WORKSHOPS

The TEDC will periodically host **Other Workshops** on a variety of topics. Past workshops have covered *Resilience & Recovery*, *Small Business Finance*, *Tax Increment Reinvest Zones*, *Bond Financing*, *Labor Force Analysis*, *Economic Development for Community Leaders*, and more. The Economic Development for Community Leaders Workshop can be customized for your city and brought directly to you. To learn more or register for an upcoming Other Workshop, visit <https://texasedc.org/programs/events>.

## CAREER DEVELOPMENT

In 2024, the TEDC in partnership with Texas A&M Engineering Extension Service (TEEX), introduced the first and only professional certification for economic development practitioners in Texas. The **Certified Texas Economic Developer Program** (CTED) is the highest distinction of knowledge and credibility for Texas-based economic developers. It is an expert-led, peer-driven certification program with curriculum tailor-made and unique to Texas.



Consider becoming a Certified Texas Economic Developer to take your career to the next level and be recognized as the one of the best economic developers in Texas! Requirements for eligibility apply. To learn more about the CTED, visit <https://texasedc.org/programs/certified-texas-economic-developer-cted-program>.



The TEDC's **Mentorship Program** pairs those newcomers to economic development with professional and experienced economic developers for one-year mentoring relationship. Mentors offer advice and guidance on economic development matters.

This program is available to Professional members only. To learn more and apply to be a Mentor or a Mentee, visit <https://texasedc.org/membership/mentorship-and-leadership-programs>

The **Future Leaders Training Program** (FLT) is designed to foster future leadership in the TEDC while also encouraging leadership in the participant's community. Completing the FLT program requires attendance at seminars, TEDC committees meetings and board meetings.



This program is available to Professional members. To learn more visit <https://texasedc.org/membership/mentorship-and-leadership-programs>

