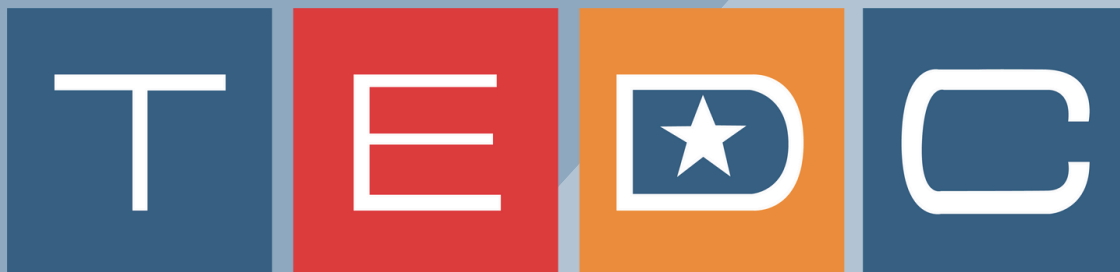


TEXAS ECONOMIC DEVELOPMENT COUNCIL



**MEMBERSHIP BENEFITS**

# About Us



TEXAS ECONOMIC DEVELOPMENT COUNCIL

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THE TEXAS ECONOMIC DEVELOPMENT COUNCIL (TEDC) IS A 501(C)(6) NON-PROFIT, PROFESSIONAL ASSOCIATION. THE ORGANIZATION IS GOVERNED BY A 30-MEMBER BOARD OF DIRECTORS AND A 9-MEMBER EXECUTIVE COMMITTEE.

The Texas Economic Development Council, founded in 1961, is an Austin-based professional association for economic developers across the state of Texas. We are the largest state association of economic development professionals, volunteers, and elected officials. Our membership consists of almost 1,200 individuals, representing nearly 650 public and private economic development organizations, including more than 400 communities. Our diverse and expansive membership shares a common goal -- bringing new investment and jobs to Texas by developing strategies that promote a positive business climate in our state.

The TEDC is dedicated to the development of economic and employment opportunities in Texas through our many programs and services such as: conferences, educational and certification programs, mentorship and leadership programs, resources, publications, advocacy, and much more.

TEDC membership is open to anyone with an interest in economic development. Most of our members are professional economic developers, community volunteers, or elected officials. A growing number represent local workforce development boards and some of our members work in fields related to economic development -- utilities, real estate, banking, education, engineering, and consulting. With two types of membership available, joining the TEDC is an excellent value.



# MEMBERSHIP TYPES AND BENEFITS

## PROFESSIONAL MEMBERSHIP (P)

Professional Membership is **\$600** per year and is for professionals who commit all or a portion of their time directly involved in economic development, or a related field.

## VOLUNTEER MEMBERSHIP (V)

Volunteer Membership is **\$175** per year and is defined as an elected or appointed individual that serves an economic development organization in an unpaid capacity.

## ALLY MEMBERSHIP (A)

Ally Membership is **\$175** per year and is for retirees or other individuals who may not be working with an economic development organization in any capacity, but still would like to be involved with the TEDC.

## STATE MEMBERSHIP (S)

State Membership is **\$25** per year and is defined as an employee of an Austin-based state agency or administrative organization that receives funding from state appropriations.

	(P)	(V,A & S)
Receive weekly "News & Noteworthy" emails	✓	✓
Receive member newsletters	✓	✓
Access to Member Directory	✓	✓
Access to Member News on website	✓	✓
Bi-annual Member Survey results	✓	
Bi-annual Compensation and Benefits Survey results	✓	
Legislative session agenda	✓	✓
Legislative session wrap up report	✓	✓
All "White Papers" or reports published	✓	✓
Member rate at TEDC conferences	✓	✓
Eligible to participate in Mentorship Program	✓	
Access to past conference presentations	✓	✓
Eligible for award opportunities	✓	
Access to online Resource Library	✓	✓
Access to Legislative Updates and Bill Tracking	✓	✓
Ability to post a job opportunity on TEDC's Career Center	✓	✓
Ability to access and post RFPs	✓	✓
Eligible to serve on Board of Directors	✓	
Eligible to join a member committee	✓	✓

**Please note: Membership in the TEDC is by the individual, not by organization or entity**



# EDUCATIONAL PROGRAMS

MEMBERSHIP IN THE TEDC UNLOCKS ACCESS TO MANY ONLINE AND IN PERSON COURSES, CERTIFICATION, AND OTHER LEARNING OPPORTUNITIES.



## BASIC ECONOMIC DEVELOPMENT COURSES (BEDC)

The Texas BEDC is offered three times per year. The BEDC will provide the participant with a professional understanding of the keys of successful economic development. For those new to the profession, the BEDC is the first step toward professional certification. The BEDC is accredited by the International Economic Development Council (IEDC). As such, the TEDC is required to record attendance to meet IEDC Course Standards. Each attendee must complete the requisite number of hours for all course modules in order to receive a completion certificate for the BEDC. The BEDC qualifies as a professional economic development training requirement to sit for the Certified Economic Developer (CEcD) examination.



## CERTIFIED TEXAS ECONOMIC DEVELOPER (CTED) PROGRAM

Texas' first and only professional certification for economic development. TEDC and Texas A&M Engineering Extension Service (TEEX) have partnered to create the Certified Texas Economic Developer Certification Program. The CTED is the highest distinction of knowledge and credibility for Texas-based economic development practitioners. It is an expert-led, peer-driven certification program for active economic development professionals with curriculum tailor-made and unique to Texas. Consider becoming a Certified Texas Economic Developer to take your career to the next level and be recognized as the one of the best economic developers in Texas! Requirements for eligibility apply, must be PROFESSIONAL TEDC member.



## ECONOMIC DEVELOPMENT SALES TAX WORKSHOPS

Economic Development Sales Tax Workshops are designed specifically for Economic Development Corporation Board Members and local elected officials of Type A and Type B Corporations. The workshops include information about economic and community development, permissible projects under the law and any recent changes to the Economic Development Sales Tax Law. Workshop attendees will receive Open Meetings Act and Public Information Act certification as a part of this course. The ED Sales Tax Workshop is the required training under the Texas Local Government Code Section 502.101 governing Type A and Type B EDCs.



## TEDC FUTURE LEADERS TRAINING PROGRAM

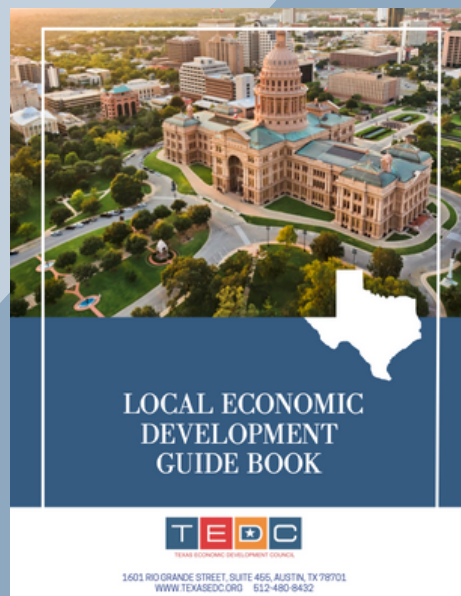
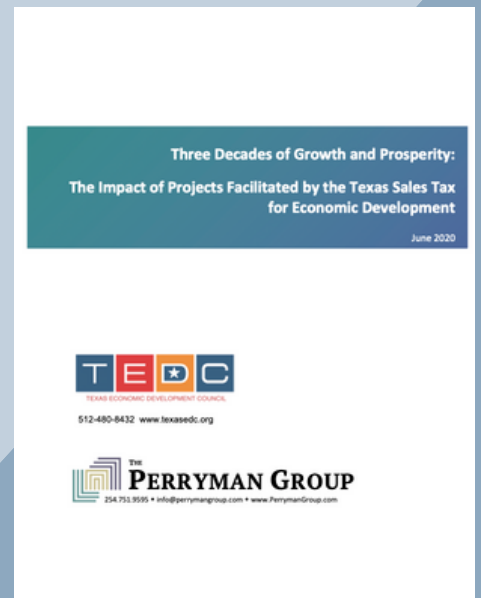
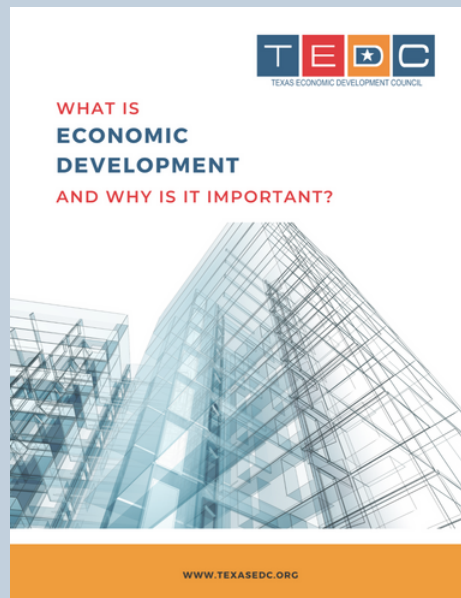
This program is designed to foster future leaders in the TEDC, encourage leadership in the participant's own organization and their community. Created in 2019 with the main mission of growing leaders within the TEDC and helping them build their TEDC resume. To be eligible for this program, participants must be Professional TEDC members.

This program is built around the core values of: integrity, accountability, respect, trust, authenticity, impact-oriented, servant leadership

# RESOURCES AND PUBLICATIONS

The TEDC publishes documents and reports periodically for our members. We post a legislative agenda prior to each Texas legislative session and we publish a legislative wrap-up report at the close of each legislative session. The TEDC publishes a Compensation & Benefits Survey bi-annually in even-numbered years and in odd-numbered years we publish a Member Survey. The TEDC offers resources for every position in economic development, including a job board for those looking to start or further their career in the field.

MEMBERS HAVE ACCESS TO THESE RESOURCES AND MORE



# RESOURCES AND PUBLICATIONS CONT.

TEXAS ECONOMIC DEVELOPMENT COUNCIL WEBINARS



The TEDC offers webinars periodically throughout the year. Webinars are a great way to receive knowledge without the burden of travel. Webinars cover a wide range of topics related to economic development and are priced very affordably. The TEDC's webinars are recorded and can be viewed after the live broadcast.

## SAMPLING OF WEBINAR TOPICS

Strategies for Rural Communities

Social Media and Marketing Strategies for EDCs

Strategic Planning

Lead Generation

Workforce

Policy and Legislation

## CONFERENCES

The TEDC hosts three to four conferences a year, each offering an engaging mix of sessions and discussions on current economic development issues. All conferences provide valuable networking opportunities. Past presentations are available to members.

## PEER RESOURCES

Mentorship Program

Member Community

Member Directory



# AWARD OPPORTUNITIES

MORE INFORMATION ABOUT NOMINATIONS AND PAST RECIPIENTS CAN BE FOUND ON THE WEBSITE.



## COMMUNITY ECONOMIC DEVELOPMENT AWARD

In 1995, the TEDC established the Community Economic Development Award (CEDA), to honor excellence and exceptional contributions of Texas communities in economic development. The criteria used to determine the CEDA recipients include:

### AWARD CRITERIA

- Innovativeness
- Transferability
- Community commitment and leverage
- Measurable objectives
- Secondary benefits to the community

### BENEFIT

Community recognition on TEDC's website for one year for award recipients

Plaque recognition to display in your community for all applicants

Community recognition at TEDC's annual conference award's luncheon for all applicants



## WORKFORCE EXCELLENCE AWARD

In 2001, the TEDC created a Workforce Award to recognize the exceptional contributions of Texas communities who have implemented successful workforce initiatives.

### AWARD CRITERIA

- Innovativeness
- Transferability
- Community Commitment and Leverage
- Measured Objectives
- Secondary Benefits

### BENEFIT

Community recognition on TEDC's website for one year for award recipients

Plaque recognition to display in your community for all applicants

Community recognition at TEDC's mid-year conference.



## ECONOMIC EXCELLENCE RECOGNITION PROGRAM

### PROGRAM OBJECTIVES

- Provide recognition to ED organizations that meet a desired threshold of professionalism
- Encourage professional staff membership and involvement in TEDC
- Encourage EDO Board member attendance at TEDC training opportunities
- Continue to underscore TEDC as the pre-eminent organization advocating professional economic development in Texas



# ADVOCACY

The TEDC has consistently led legislative efforts to protect critical economic development programs, including: the Economic Development Sale Tax, the Texas Enterprise Fund, the Texas Economic Development Act (formerly Chapter 313 now Chapter 403) the Skills Development Fund and Enterprise Zones legislations.

The TEDC also has a Political Action Committee (PAC) which provides financial support to candidates and office holders who support a robust, competitive environment for economic development in the state.

## HOW TO JOIN TEDC

TEDC membership is open to anyone with an interest in economic development. Most of our members are professional economic developers, community volunteers, or elected officials. A growing number represent local workforce development boards and some of our members work in fields related to economic development -- utilities, real estate, banking, education, engineering, and consulting. With two types of membership available, joining the TEDC is an excellent value.

TEDC membership is by the individual. It is not an organizational membership.

To join the TEDC, visit

<https://texasedc.org/membership/join-tedc>.



## CONTACT US

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