



# TEDC's Future Leaders Training Seminar

October 29, 2025, 8:30–10:30 AM  
Marriott Rivercenter Hotel  
San Antonio, Texas

## Disrupt or Be Disrupted: Why Real Leaders Don't Lead

Leadership in economic development demands bold decisions to maintain community relevance. In uncertain or controversial times, true leaders confront challenges, recover from setbacks, and drive transformational change. This interactive session uses real case studies to demonstrate how resilient leaders foster innovation from failure, overcome resistance, and make impactful choices. Participants will engage in practical exercises to develop tools for risk assessment, stakeholder alignment, and effective communication.

### Key Takeaways:

- Strategies for leading under pressure
- Identifying blind spots
- Transforming opposition into opportunity
- Frameworks for risk evaluation and stakeholder engagement

The seminar qualifies toward the TEDC's Future Leaders Training Program requirements and is for participants in the TEDC's Future Leaders Training Program only.

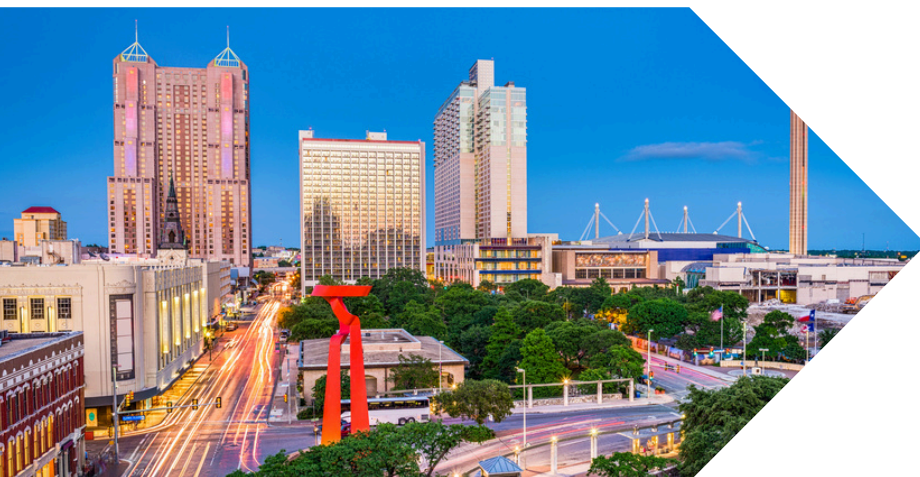


### **Tracye McDaniel**

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Economic Development Visionary  
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[Link to Seminar Registration](#)



**TEDC 2025 Annual  
Conference**  
October 29–31  
Marriott Rivercenter Hotel

