

COVID-19 Small Business Resource Grant

APRIL 3, 2020

Background

- ▶ Since the end of the great recession, small businesses have created 62% of the net new private sector jobs in the United States, according to the Bureau of Labor Statistics
- ▶ Knowing the impact of small businesses on our local economy, and the immediate impact that the COVID-19 pandemic has on these businesses, the City and Chamber have been working together to launch a Small Business Grant program

Overview

- ▶ The Georgetown Chamber of Commerce has designated \$100,000 for a COVID-19 Small Businesses Resource grant program
- ▶ Staff proposes GEDCO contribute an additional \$100,000 to the grant program, and contract with the Chamber to administer the funds
 - ▶ GEDCO approved on March 30, 2020
- ▶ Would create a \$200,000 grant program, with a maximum award of \$5,000 per business

Funding Availability

- ▶ The State allows up to 10% of Type A funds to be used for promotion each year, and the unused portion can be granted for business assistance
- ▶ This can include business assistance to non-primary employers in this situation
- ▶ We typically budget for approximately 5% of the Type A funds to be used for promotion, and have enough remaining to cover the \$100,000

Eligible Businesses

- ✓ Non-home based businesses
- ✓ Located in Georgetown
- ✓ 25 FTEs (full time equivalent employees) or fewer
- ✓ Services and revenue has been affected by the COVID-19 pandemic
- ✓ Non-profits are not eligible
- ✓ Priority to businesses with frequent and/or close contact with customers

Application Information

- ▶ Business Ownership
- ▶ Business Impacts due to COVID-19
- ▶ Personnel Counts (and Reductions)
- ▶ Revenue Estimates (and Reductions)
- ▶ Use of Grant Funds
- ▶ Additional sources being sought (i.e. SBA Loans)

Approval Process

- ▶ Applications will be accepted until August 1, 2020 or when funds are used, and will be reviewed and awarded weekly
- ▶ The review committee consists of the Chamber President, Chamber Executive Committee, and the Georgetown Economic Development Director
- ▶ Higher priority will be given for:
 - ▶ Businesses with frequent and close contact with customers
 - ▶ Businesses who check more boxes under “business impacts”
 - ▶ Larger amounts of employee reduction
 - ▶ Larger business revenue loss

Questions?

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