

JOB DESCRIPTION

Title: President/CEO

Reports to: Board of Directors of the Bastrop Economic Development Corporation (BEDC).

Position summary: Serves as the Chief Executive Officer of the organization. Provides the ultimate administrative and management function to the organization. Areas of primary focus include design and implementation of the strategic plan; formation, approval and management of the annual budget and other funding sources; and interaction with the Board, staff, City Council and Chamber of Commerce within the boundaries of BEDC, and the public. Serves at the direction of the Board of Directors of BEDC.

Training/Experience Level: Successful completion of Economic Development Institute and/or Institute for Organization Management. Educational background at the collegiate level with course work in communications, marketing, and/or business administration preferred. Sufficient years of practical experience to demonstrate a successful track record in economic development management.

Certification: Certified Economic Developer (CEcD) as designated by the International Economic Development Council is preferred.

Hours/Days of Work: This is an exempt position that will require the need to work beyond what is considered a normal workday/week. This position sometimes requires extensive weekend and "after hours" work to successfully implement the planned programs. This position sometimes required extensive travel, both in and out of the boundaries of BEDC, for varying periods of time.

Special Skills/Abilities/Knowledge:

- Communications - Demonstrates the skills to communicate effectively with internal and external audiences including prospects, Board of Directors, City Council and Chamber of Commerce within the BEDC boundaries, staff, and the public.
- Demonstrates the ability to develop and make effective presentations.
- Interpersonal - Demonstrates the ability to interact with individuals and groups in a cooperative and collaborative manner.
- Demonstrates the ability to develop consensus and handle adversity.
- Financial - Demonstrates the ability and knowledge to effectively manage and provide accurate reports on the budget and financial transactions of the organization.
- Technical Expertise - Demonstrates the skills and knowledge to utilize the available technological capabilities to enhance the effectiveness of the organization.
- Planning - Demonstrates the ability to effectively develop and implement the short and long range, multiple goals of the organization.

Responsibilities include but are not limited to:

- Administration and management of the organization
- Long-range and immediate planning
- Development and implementation of strategic plan including the mission, goals, and objectives of the organization
- Budgeting and management of all financial components of BEDC
- Serves as the official spokesperson of the BEDC and is responsible for communications with City Council and Chamber of Commerce within the boundaries of BEDC, the BEDC Board of Directors, BEDC staff, and the public
- All research, assessment of existing programs, and reporting
- Maintains overall responsibility, accountability, and authority for the economic development and tourism efforts for BEDC
- Management of all BEDC staff and contractors for BEDC programs
- Performing other duties and tasks as assigned by the Board of Directors

Note: Job descriptions may be altered or adjusted from time to time as the needs and goals of the organization change. Every effort will be made to consult with the team member when/or if these changes occur.