2018 COMMUNITY ECONOMIC DEVELOPMENT AWARD

APPLICATIONS DUE ON OR BEFORE AUGUST 17, 2018

PURPOSE

The TEDC Awards Committee, through its Community Economic Development Awards Program, recognizes exceptional contributions of Texas communities in the following efforts: Business Retention, Business Expansion, Business Recruitment or Community Involvement.

Applicants are grouped according to population and evaluated among other similarly-sized communities.

ELIGIBILITY

Awards are presented annually to Texas communities whose projects or programs have been completed during the past 12 months ending May 31st of the award year. For a project to be considered for the 2018 awards competition, ground-breaking or the equivalency such as a signed lease (e.g) must occur between June 1, 2017 and May 31, 2018. An announcement of a project is not sufficient.

A nominating Community must have at least one TEDC member. If not a current member of TEDC, a membership application is available at www.texasedc.org. Your TEDC membership application may be submitted with your CEDA application.

The project being submitted for a 2018 CEDA may not have been nominated for a CEDA in a previous year.

NOMINATION

CEDA applications may be submitted individually by a community, or through a regional utility or other regional economic development organization of the TEDC. Applications must be limited to four (4) conventionally formatted 8.5” x 11” pages. If more than four (4) 8.5” x 11” pages are submitted, only the first four (4) pages will be considered for the application. Please also submit up to five (5) digital photographs of the project along with the application form to amy@texasedc.org. The photographs should be submitted as separate jpeg digital files and are not to be embedded in a pdf file. The photographs will be used for the award ceremony only and will not be considered as part of the evaluation of the application. Multiple entries per community are only permitted if the entries are submitted by separate entities.
JUDGING
The TEDC's CEDA Committee, representing economic development leaders from around the State, will determine and recommend finalists for the CEDA Awards.

AWARDS CRITERIA

The awards will be judged on the following criteria:

I. INNOVATIVENESS

The program or project demonstrates innovative approaches to institutional, financial, technical or legal aspects of economic development.

II. TRANSFERABILITY

The program or project shows potential use by other economic development agencies or practitioners for similar opportunities or solutions.

The program or project should be readily transferable to comparable situations in other communities.

III. COMMUNITY COMMITMENT AND LEVERAGE

The program or project makes it possible for others to achieve a greater impact by joining public/private participation or by intergovernmental or state/local involvement to leverage resources.

Examples of this participation may include:
- tax abatements
- tax increment financing
- creative financing
- freeport exemptions
- enterprise zones
- public improvement districts and the economic development sales tax

IV. MEASURED OBJECTIVES

Results demonstrate a specific objective that the program or project was able to achieve.

Measures of the program’s value can include:
- jobs created
- jobs retained or improved
- additional monetary investment in the community
- additions to the tax base created by the program or project

V. SECONDARY BENEFITS

 Produces ancillary benefits to other economic activities in the area.
The 2018 TEDC Community Economic Development Awards (CEDA) will be presented during TEDC’s Annual Conference Award’s Luncheon on October 18, 2018, in Fort Worth, Texas. The recipients will be judged in each of the five categories that have made the most significant contribution to economic development in their community and the State of Texas.

AWARD CATEGORIES
The CEDA will be given to one community from each of the following five population categories: (as currently marketed).

I. Population less than 10,000
II. Population of 10,001 to 20,000
III. Population of 20,001 to 50,000
IV. Population of 50,001 to 100,000
V. Population of 100,001 to 250,000
VI. Population of 250,001 and above

NOMINATION:
Name of Community: __________________________________________________________
TEDC Member Name: ____________________________________ (individual member, not organization)
Address: __________________________________________________________
Telephone #: ______________________   Fax #: __________________________
Email Address: __________________________________________________________
Social Media Accounts:
Twitter Handle: ______________________   FaceBook Page: __________________________
Community Population (as currently marketed): ____________________________
Application Submitted By: ________________________________________________
Telephone #: ______________________   Email Address: __________________________
Media Contacts: (limit 3)
Organization: ______________________   Contact Name: __________________________
Email Address: __________________________
Organization: ______________________   Contact Name: __________________________
Email Address: __________________________
Organization: ______________________   Contact Name: __________________________
Email Address: __________________________

SUBMITTED FOR:  (CIRCLE ALL THAT APPLY)
Business Retention          Business Attraction
Business Expansion          Community Involvement
SUMMARY REVIEW
Please attach a brief description of the economic development efforts and accomplishments (projects and programs). Within this description, address the awards criteria of innovativeness, transferability, community commitment, measured objectives and secondary benefits. The narrative portion of the application is limited to four (4) conventionally formatted 8.5" x 11" pages. Please also submit up to five (5) digital photographs (jpeg) to amy@texasedc.org. The photos must be submitted with the application form. The photographs will be presented during the CEDA luncheon at the TEDC’s 2018 Annual Conference.

Questions regarding the awards program or procedures should be directed to:
Amy Swank, amy@texasedc.org, 512-480-8432

Please return this application form, supporting documents and photographs to:

TEXAS ECONOMIC DEVELOPMENT COUNCIL
AMY SWANK, VICE PRESIDENT
1601 RIO GRANDE STREET, SUITE 455
AUSTIN, TEXAS 78701
Fax: 512-472-7907
Email: amy@texasedc.org

2018 Community Economic Development Award Committee
Trista Fugate, Pedernales Electric Cooperative, CEDA Committee Chair
Kevin Carter, The High Ground of Texas, CEDA Committee Vice-Chair
Glenda Bassham, Sulphur Springs EDC
Janet Black, BNSF
Kris Collins, Greater Waco Chamber of Commerce
Sharon Cook, Oncor
E. Ray Covey, AEP Texas
Charlie Dromgoole
Karen Gregory, CenterPoint Energy
Kevin Holzbog
Gerri Lawing, Guadalupe Valley Electric Cooperative
Marie McDermott, EDC of Weslaco
Roland Pena, Greater Austin Chamber of Commerce
Josh Schneuker, Seguin EDC
Margaret Selid, Dallas Regional Chamber of Commerce
Terry Wegman, Big Spring EDC