



TEXAS ECONOMIC DEVELOPMENT COUNCIL

2019 Webinars

Registration per webinar: \$79/individual \$295/group

All webinars are recorded and can be made available after the scheduled live date.

Economic Development Technology Triad

Wednesday, February 13, 2019 – 10:00 AM to 11:30 AM (CST)

Presenter: Eric Canada, CEO, Blane Canada Ltd.

Learn the strategies that will keep your organization ahead of the technology curve.

How Attractive is Your Region to Prospective Companies

Wednesday, March 20, 2019 – 10:30 AM to 12:00 PM (CST)

Presenter: Steven Jast, President & CEO, Research on Investment / Gazelle.AI

Finding and attracting the prospects you seek requires access to accurate data, a thorough understanding of key trends and a realistic grasp of how your region is being evaluated by candidate companies.

The Changing World of Foreign Direct Investment

Wednesday, April 24, 2019 – 10:00 AM to 11:30 AM (CST)

Presenter: Chris Knight, CCO and Co-Founder WAVTEQ Limited and SVP fDi Intelligence

Learn about the current state of FDI, which growth sectors to be looking out for and methods to attract companies, how Texas' performance compares to other states, and incentives related to FDI.

Talent Attraction: What Gen Z and Millennials Look for in Jobs and Locations-How Can Communities Attract the Next Generation of Talent

Wednesday, May 22, 2019 – 10:30 AM to 12:00 PM (CST)

Presenter: Development Counsellors International

As millennials and Gen Z become the largest generations in the workforce, companies and communities are turning their attention to attracting this talent to their regions.

Trends in Online Site Selection & GIS Technology: How Businesses and Site Selectors Use the Web to Screen and Select Communities

Wednesday, June 19, 2019 – 10:30 AM to 12:00 PM (CST)

Presenter: Dr. Alissa Sklar, VP of Marketing, GIS Planning, Inc.

Research shows that more than 97% of site selection research is conducted online, so it is more important than ever that communities have an effective web presence.

An Economic Boost for Companies that Export and Attracting Foreign Direct Investment with U.S. Commercial Service of the U.S. Dept. of Commerce

Wednesday, September 18, 2019 – 10:00 AM to 11:00 AM (CST)

Presenter: Karen Parker, US Commercial Service; Ryan Wallace, Select USA

Learn about the U.S. Commercial Service export programs to retain your local businesses to grow when selling internationally.

How Rural Areas, Small Towns and Suburban Communities Can Leverage Local Assets, Attract Talent and Develop Quality Places to Compete for Projects and Win

Wednesday, October 23, 2019 – 10:00 AM to 11:30 AM (CST)

Presenter: John Karras, Vice President, Strategic Accounts, Atlas Integrated

You'll learn about creative approaches to community branding, placemaking, and even tech-focused business recruitment generating real economic results in smaller communities.