

# TEDC 2013 Legislative Conference

AT & T Conference Center, Austin, Texas

## DRAFT AGENDA

**Wednesday, February 27, 2013**

*TEDC Committee Meetings are open to all conference registrants unless otherwise noted.*

*1:00 - 2:00 PM*

**Membership Committee**

John Osborne, Chair

**Community Economic Development Awards (CEDA) Committee**

Karen Gregory, Chair

*2:00 - 3:00 PM*

**Forward Planning Committee**

Rusty Brockman, Chair

**Communications Committee**

Hunter Hilburn and Nancy Windham, Co-Chairs

*3:00 - 4:00 PM*

**Conference Committee**

Mike Rosa, Chair

**Education Committee**

Scott Smathers and Ken Becker, Co-Chairs

**Political Action Committee (PAC) Committee**

Jennette Killingsworth and Karen Dickson, Co-Chairs

*3:45 - 4:15 PM*

**Team Texas New Member Orientation**

*4:00 - 4:15 PM*

**Networking Break**

*4:15 - 5:15 PM*

**Welcome and Opening Keynote**

Chairman Andres Alcantar, Chairman, Texas Workforce Commission

*5:15 - 6:15 PM*

**Team Texas Committee Meeting**

Amanda Nobles, Chair

*6:15 - 7:30 PM*

**Welcome Reception**

7:30 - 8:00 AM

**Breakfast**

8:00 - 9:00 AM

**Economic Impact of the United States Patent Office**

Speaker TBD

**Making Texas the #1 MSSC User State**

Leo Reddy, Chairman & CEO, Manufacturing Skill Standards Council

MSSC is the only national certification body accredited by the American National Standards Institute under personal certification in both manufacturing and logistics. This presentation will outline the steps needed for Texas to become the Number One state in using MSSC to demonstrate that Texas has the nation's most certified skilled workforce.

9:00 - 10:30 AM

**Workforce Development Committee**

Terri Duncan and Pat Jamison, Co-Chairs

**Narrowing the Manufacturing Skills Gap in Texas**

Tom Stellman, President, TiP Strategies, Austin, TX

Texas manufacturers are experiencing a shortage of skilled workers to fill critical positions. Several factors contribute to this gap, including an aging workforce, an education system focused on 4-year degrees, growing use of automation, and distortions caused by the labor demands of the energy sector. Come hear the latest on these issues and participate in a discussion about ways to narrow the skills gap

9:00 - 10:00 AM

**Breakout Session**

Charlene Heydinger, Executive Director, Keeping Pace in Texas, Austin, TX

10:00 - 11:00 AM

**Purpose Inspired Growth and Leadership**

Roy Spence, Co-Founder & Chairman, GSD&M, Austin, TX

The organizations and leaders who will create the future will all have one characteristic in common: they will be 'Purpose Inspired.' They will be driven to improve lives--not as philanthropy, but as the core business strategy. Winning on Purpose will be the mantra and the accelerator of passionate employee engagement, life improvement innovations and exceptional and sustained performance.

11:00 - 1:30 PM

**Conference Break**

Visit with your Elected Officials - *Texas State Capitol*  
Lunch on your own

12:30 - 1:30 PM

**Executive Committee Meeting**

*TEDC Executive Committee Members Only*

**Visit with your TEDC Mentor**

*Mentorship Program Participates Only*

1:30 - 2:30 PM

**Peer Group Roundtable: Preparing Proposals and Making Presentations**

Moderator: Ken Becker, Sweetwater Enterprise for Economic Development

Panelists: Fred Welch, Greater Houston Partnership; Greg Sims, Greenville Board of Development

2:30 - 3:30 PM

**Breakout Session**

Ron Lehman, Executive Director, TMAC;

Larry Peterson, Executive Director, Texas Foundation for Innovative Communities

**Economic Development: Are we Doing it Right For Rural Communities**

David Terrell, Senior Advisor to Indiana Lt. Governor, Sue Ellspermann and Executive Director, Indiana Office of Rural and Community Affairs

Over the past eight years, the State of Indiana has developed an array of programs and tools specifically designed for rural economic development. Mr. Terrell will show how state programs and local practitioners work together for success in rural areas.

3:30 - 5:00 PM

**Legislative & Economic Development Committee**

Danny Booth and Dale Fowler, Legislative Committee Co-Chairs

Robert Winningham and Greg Sims, Economic Development Sales Tax Committee Co-Chairs

**Legislative Panel**

Panelists TBD

5:00 - 6:00 PM

**Breakout Session**

Dr. Gary Kunkle, Economist, Tierney & Company, Inc., Frisco, TX

**Leveraging Local Resources for Product Development**

Caleb Holt, Marketing Intelligence Manager, Texas Engineering Extension Service, College Station, TX

This session will reveal how TEEEX Product Development Center is growing innovation ecosystems for start-ups, entrepreneurs, and businesses to leverage resources from across the state. Caleb will define the deliberate process of product development Think.Build.Sell and provide actionable items for every community to spur local innovation.

6:00 - 7:15 PM

**Networking Reception**

*7:30 - 8:00 AM*

**Breakfast**

*8:00 - 9:00 AM*

**Peer Group Roundtable: Entrepreneurship & Business Incubators**

Moderator: Scott Smathers, Denison Development Alliance

Panelists: Charley Ayres, Temple Economic Development Corporation; Sarah Roberts, Greater Waco Chamber of Commerce; Tom Mullins, Tyler Economic Development Council

*9:00 - 10:00 AM*

**General Session**

Evan Smith, CEO and Editor-in-Chief, Texas Tribune

*10:00 - 11:00 AM*

**A Thirst For Power: The Global Nexus of Energy and Water**

Michael Webber, Co-Director, Clean Energy Incubator and Associate Professor, Department of Mechanical Engineering, University of Texas

Energy and water are precious, global and interconnected resources. However, despite their close relationship, the funding, policymaking, and oversight of these resources are typically performed by different people in separate agencies. Dr. Webber will share his perspective on the global nexus of energy and water, in particular, he will outline some of the trends while also identifying some technical and policy options that might mitigate the challenges.

*11:00 AM - 12:00 PM*

**TEDC Board of Director's Meeting**

*Open to All Attendees*