

PCDA BENCHMARKS 05-06

	<u>05-06</u>	<u>04-05</u>
• New Companies Contacted:	465	316
• Visits to Existing Companies:	568	566
• Number of Projects Added:	20	24
• Number of Projects Closed:	16	24
• Number of Potential Jobs:	1,549	1,866
• Number of Wins (Agreements):	6	5

PCDA JOB COUNT

	<u>05-06</u>	<u>04-05</u>
• Attraction:	221	26
• Expansion:	150	261
• Retention:	20	85
• Total:	391	372

ANNUAL WAGES FROM THE ABOVE

<u>05-06</u>	<u>04-05</u>
\$13,223,500	\$9,626,000

PCDA FINANCIALS

	<u>05-06</u>	<u>04-05</u>
• Revenues:		
Sales taxes collected:	\$1,680,000	\$1,692,520
Leases/Other Revenue:	192,500	96,992
• Total Revenue:	\$1,872,500	\$1,789,512
• Expenses:		
Marketing:	155,886	140,245
New Industry Incentives:	622,653	218,227
Existing Industry Assistance:	20,910	26,132
Capital Costs:	60,112	64,70
Operations:	366,130	315,065
• Total Expenses:	1,225,691	1,364,376
• Net Retained for PCDA Opportunity Fund:	\$646,809	\$425,136

PCDA INITIATIVES 05-06

- Strategic Plan Update
- Housing Initiative Renewal with the City
- Airport Industrial Park water and sewer project commenced
- Co-Sponsorships of three out-of-the-area exhibitions to market Ponca City
- New Direct Marketing campaign completed producing 15 qualified leads
- Sponsorship of Eighth Grade and Pioneer Tech Job fairs
- Two companies facilitated through the OSU New product development center
- Five companies introduced to a pilot OSU marketing initiative
- Continued partnerships: *(partial list)*
 - METS
 - WorkKeys
 - Job outreach to non-graduates
 - Career option outreach to at-risk students
 - Regional Partnership
 - Plan Room

ECONOMIC MILESTONES 05-06

- First specific economic forecast funded by PCDA and completed by OSU
- 3.8% Job Growth *(2006 Ponca City Economic Update)*
- Two million dollar sensor testing center investment commitment made
- First venture investments made by local angels
- Retail marketing project funded (Chamber of Commerce, City and Summit partners)
- PCDA Business Center opened
- PCDA Business Intelligence Service Initiated

PCDA JOB RESULTS SINCE 7/01/03

	03-04	04-05	05-06
• Attraction:	174	26	221
• Expansion:	201	261	150
• Retain:	28	85	20
Yearly Total:	403	372	391

TOTAL JOBS: 1,166

UNEMPLOYMENT RATE*

- July 1, 2003: 7.8%
- July 1, 2004: 5.8%
- July 1, 2005: 4.9%
- July 1, 2006: 4.8%