

Kendall County Economic Development Corporation

Agreement of Ethical Teamwork Principles

As a participant in community development and economic development activities of the Kendall County Economic Development Corporation (KCEDC), I pledge my support for and adherence to the following principles.

Honesty - Maintain personal integrity in all my relationships with my development partners, and all those with whom I interact, to create a positive impression of our State, Region, and Communities.

Confidentiality - Treat all information shared about our prospects and projects as confidential and not share it with others without approval of KCEDC's leadership.

Competition - Eliminate unhealthy competition within our region by focusing on meeting prospects' wants and needs rather than on my personal wants and needs, and those of my organization, realizing that successful location of business within our county benefits everyone.

Cooperation - Never intentionally downgrade another community or organization while with prospects or others in order to support my own community or organization's aims.

Support - Make every reasonable effort on behalf of our county to locate internally generated prospects within our communities, and not to refer such prospects to other locations until our county has been rejected by the prospect, and our leadership has been given full knowledge of my intention.

Marketing - Positively support community marketing activities by focusing on our county's strengths and marketing them rather than focusing on the weaknesses of others.

Accuracy - Provide only accurate information about our county, avoiding exaggerations often borne of enthusiasm that could threaten my professionalism or be perceived as dishonest.

Disagreement - Manage disagreement and conflict in a professional manner by speaking directly with the individual with whom I disagree rather than speaking to others within and external to our community.

Participation - Involve a broad cross section of individuals from our county in the economic development activities that match their abilities, recognizing that all have special talents and experience, and have a stake in the successful development of our region.

Conflicts of Interest - Not use confidential information derived from our development activities for either improper personal or financial benefit, and to avoid situations that may even give the impression of impropriety.

Whenever in doubt about the appropriateness of my personal behavior or the meaning of these principles, I will consider the impact of having my behavior made public. Further, I realize that I may discuss personal dilemmas with or ask our leadership for interpretations of these principles.

Name & Title (please print): _____

Signature: _____ Date _____