

# Beverage Manufacturing

The beverage manufacturing industry (NAICS 3121) includes establishments that produce certain non-alcoholic and alcoholic beverages. Non-alcoholic beverages include soft drinks, ice, and bottled water. The alcoholic drink production includes fermented products such as beer and wine production, as well as distilled liquor. Other products such as fruit juice, milk, tea, and coffee products are not included in this section, as they are considered products of food manufacturing processes.



## Texas Industry Totals

Firms	256
Employment	11,993
Average Annual Wage	\$55,548
Total Capital Investments	\$194.7 million
Value Added Per Employee	N/A
Value of Shipments	N/A

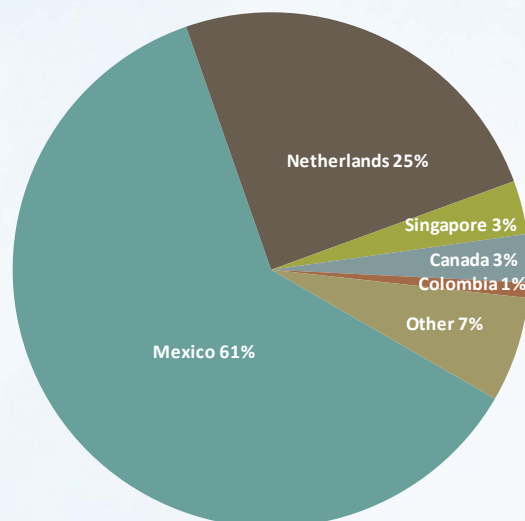
## How Texas Ranks in the U.S.

All Employees	N/A
Production Workers	N/A
Value Added	N/A
Value of Shipments	N/A
Total Capital Investments	No. 1

## Texas Exports

- Texas beverage products exports in 2012 were valued at \$327 million – up 3.3% from \$317 million in 2011.
- In 2011, beverage manufacturing was Texas' 27<sup>th</sup> largest export sector.

## Top Export Markets



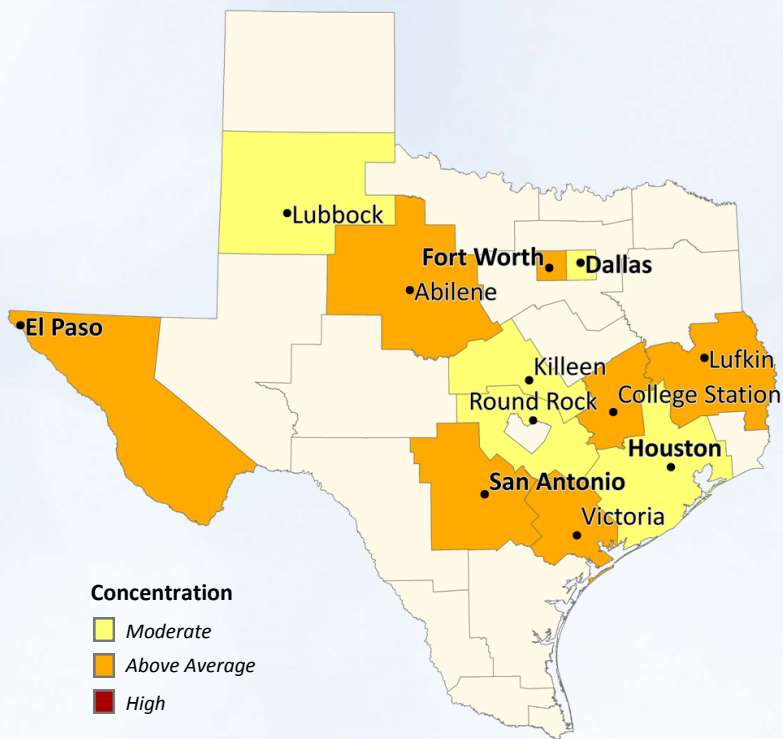
Sources: Texas Workforce Commission, U.S. Census Annual Survey of Manufactures, WISERTrade, Texas Manufacturers Register

## Major Industry Employers in Texas

Company	Location(s)	Products
Dr Pepper Snapple Group	Plano, etc.	Carbonated beverages
The Coca-Cola Company	Sugar Land, etc.	Carbonated beverages
Reddy Ice Corp.	Dallas, etc.	Ice
MillerCoors	Fort Worth	Beer
Nestlé Waters North America	Houston	Bottled Water

## Regional Concentrations

The map at right identifies the state’s Workforce Development regions with above-average specializations in beverage manufacturing. The highlighted regions are not the only areas in Texas where workers in this sector can be found, but rather represent areas with the greatest concentrations relative to the size of the local labor force. This industry is broadly distributed around the state.



## Recent Industry Trends

- Texas beverage manufacturing employment increased by 3.9% between Q4 2011 and Q4 2012.
- In 2011, St. Louis-based Anheuser-Busch Inc. announced plans to expand its Houston, Texas brewery. The \$34 million expansion will increase capacity by 500,000 barrels per year.
- In 2012, Niagara Bottling invested \$51 million in a new bottled water plant in Missouri, Texas, which will create around 90 new jobs.