

# Computer Equipment

The computer and peripheral equipment manufacturing industry (NAICS 3341) includes establishments that manufacture and/or assemble computers, laptops, servers, printers, monitors, input/output devices, storage devices, and terminals.



## Texas Industry Totals

Firms	93
Employment	16,156
Average Annual Wage	\$117,260
Total Capital Investments	\$37.7 million
Value Added Per Employee	\$100,744
Value of Shipments	\$313 million

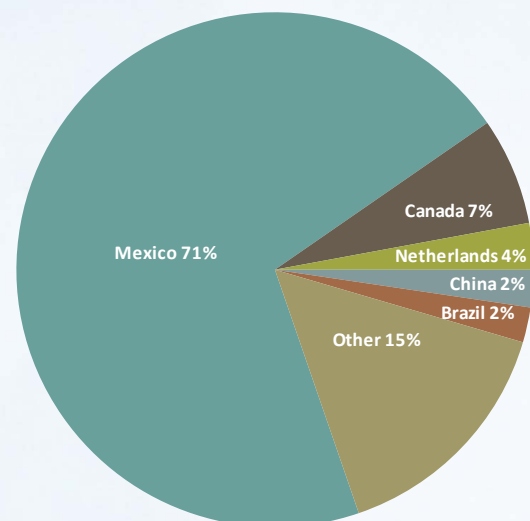
## How Texas Ranks in the U.S.

All Employees	No. 3
Production Workers	No. 4
Value Added	No. 13
Value of Shipments	No. 12
Total Capital Investments	No. 5

## Texas Exports

- Texas computer exports in 2012 were valued at \$12.8 billion – up 22.0% from \$10.5 billion in 2011.
- In 2012, computer manufacturing was Texas' 7<sup>th</sup> largest export sector.

## Top Export Markets



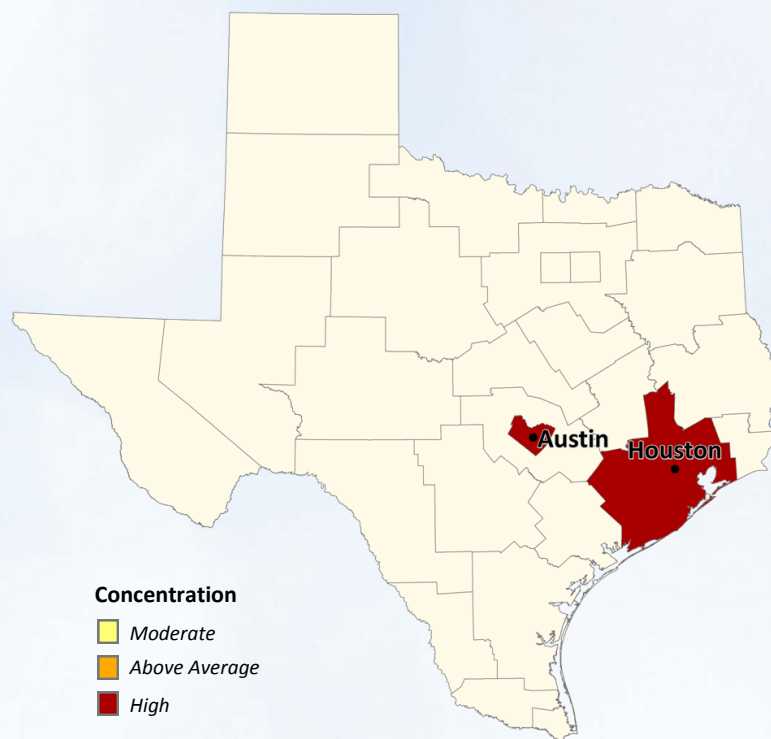
Sources: Texas Workforce Commission, U.S. Census Annual Survey of Manufactures, WISERTrade, Texas Manufacturers Register

## Major Industry Employers in Texas

Company	Location(s)	Products
Dell, Inc.	Round Rock	Computer systems & servers
Hewlett-Packard Co.	Houston, Richardson	Computer systems & servers
Foxconn Technology Group	Houston, Austin	Motherboards & computer equipment
Xplore Technologies Corp.	Austin	Tablet computers
Flextronics Americas	Austin, etc.	Computer equipment

## Regional Concentrations

The map at right identifies the state's Workforce Development regions with above-average specializations in computer & peripheral equipment manufacturing. The highlighted regions are not the only areas in Texas where workers in this sector can be found, but rather represent areas with the greatest concentrations relative to the size of the local labor force. This industry is highly concentrated around Houston and Austin.



## Recent Industry Trends

- Texas computer equipment exports increased by 22.0% between 2011 and 2012.
- Construction continues at Apple's new \$304 million campus in Austin, Texas. In 2012, the California-based company announced it will expand its presence in Texas and create more than 3,600 new jobs. The new campus will more than double the size of Apple's workforce in Texas over the next decade.
- In 2013, CEO Tim Cook confirmed that Apple would invest \$100 million to build the company's next generation of computers in Texas.