



TEXAS ECONOMIC DEVELOPMENT COUNCIL

# 2019 Webinars

Registration per webinar: \$79/individual \$295/group

All webinars are recorded and can be made available after the scheduled live date.

## **Economic Development Technology Triad**

**Wednesday, February 13, 2019 - 10:00 AM to 11:30 AM (CST)**

**Presenter:** Eric Canada, CEO, Blane Canada Ltd.

Learn the strategies that will keep your organization ahead of the technology curve.

## **How Attractive is Your Region to Prospective Companies**

**Wednesday, March 20, 2019 - 10:30 AM to 12:00 PM (CST)**

**Presenter:** Steven Jast, President & CEO, Research on Investment / Gazelle.AI

Finding and attracting the prospects you seek requires access to accurate data, a thorough understanding of key trends and a realistic grasp of how your region is being evaluated by candidate companies.

## **Trends in Foreign Direct Investment**

**Wednesday, April 24, 2019 - 10:00 AM to 11:30 AM (CST)**

**Presenter:** Mary Hebert, SVP for North America, WAVTEQ

It is important to get insights into the benefits offered by FDI, how these benefits can be maximized for inclusive and sustainable development, and how governments and EDOs can shape their investment promotion policies and investment laws to attract more impact-oriented FDI.

## **Talent Attraction: What Gen Z and Millennials Look for in Jobs and Locations-How Can Communities Attract the Next Generation of Talent**

**Wednesday, May 22, 2019 - 10:30 AM to 12:00 PM (CST)**

**Presenter:** Development Counsellors International

As millennials and Gen Z become the largest generations in the workforce, companies and communities are turning their attention to attracting this talent to their regions.

## **Trends in Online Site Selection & GIS Technology: How Businesses and Site Selectors Use the Web to Screen and Select Communities**

**Wednesday, June 19, 2019 - 10:30 AM to 12:00 PM (CST)**

**Presenter:** Dr. Alissa Sklar, VP of Marketing, GIS Planning, Inc.

Research shows that more than 97% of site selection research is conducted online, so it is more important than ever that communities have an effective web presence.

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