

TEDC WEBINARS 2019

Registration per webinar:
\$79/individual \$295/group

All webinars are recorded and are recordings
are available for purchase.

2.13.19 Economic Development Technology Triad

Presenter: Eric Canada, CEO, Blane Canada Ltd.

Learn the strategies that will keep your organization ahead of the technology curve.

3.20.19 How Attractive is Your Region to Prospective Companies

Presenter: Steven Jast, President & CEO, Research on Investment / Gazelle.AI

Finding and attracting the prospects you seek requires access to accurate data, a thorough understanding of key trends and a realistic grasp of how your region is being evaluated by candidate companies.

4.24.19 The Changing World of Foreign Direct Investment

Presenter: Chris Knight, CCO and Co-Founder WAVTEQ Limited and SVP fDi Intelligence

Learn about the current state of FDI, which growth sectors to be looking out for and methods to attract companies, how Texas' performance compares to other states, and incentives related to FDI.

5.22.19 Talent Attraction: What Gen Z and Millennials Look for in Jobs and Locations-How Can Communities Attract the Next Generation of Talent

Presenter: Development Counsellors International

As millennials and Gen Z become the largest generations in the workforce, companies and communities are turning their attention to attracting this talent to their regions.

6.19.19 Trends in Online Site Selection & GIS Technology: How Businesses and Site Selectors Use the Web to Screen and Select Communities

Presenter: Dr. Alissa Sklar, VP of Marketing, GIS Planning, Inc.

Research shows that more than 97% of site selection research is conducted online, so it is more important than ever that communities have an effective web presence.

10.23.19 How Rural Areas, Small Towns and Suburban Communities Can Leverage Local Assets, Attract Talent and Develop Quality Places to Compete for Projects and Win

Presenter: John Karras, Senior Consultant, TiP Strategies, Inc.

You'll learn about creative approaches to community branding, placemaking, and even tech-focused business recruitment generating real economic results in smaller communities.

11.23.19 New Data Sources and How These Are Changing Business Location Decisions

Presenter: Ron Bertasi, GIS Webtech

This webinar will explain the drivers of data availability, new data available, and how businesses are incorporating new data into location decisions.

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12.18.19 Rural Broadband - Financing the Last Mile

Presenter: Council of Development Finance Agencies

Speakers will discuss solutions to financing middle-mile and last-mile fiber optic networks to help rural communities bridge their broadband gaps.

TEDC WEBINARS 2020

1.15.20 **Treat Your Town Like a Start-Up: How to inject your town with vitality by thinking like an entrepreneur without sacrificing your values**

Presenter: Colby Williams, Small Town Book

Your need entrepreneurs now more than ever to take your town where you want it to go. Learn how to attract entrepreneurs who fit what your community - with real world examples.

2.12.20 **Affordable Housing Financing Solutions**

Presenter: Council of Development Finance Agencies

3.25.20 **An Economic Boost for Companies that Export and Attract Foreign Direct Investment - With US Commercial Service of the US Department of Commerce**

Presenter: Karen Parker, US Commercial Service; Ryan Wallace, Select USA

Learn about the U.S. Commercial Service export programs to retain your local businesses to grow when selling internationally.